JP Morgan European Technology CEO Conference

Tuesday June 18th, 2013

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London



Disclaimers

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- ▶ This document contains further forward-looking statements that involve risks and uncertainties concerning the Group's expected growth and profitability in the future. Actual events or results may differ from those described in this document due to a number of risks and uncertainties that are described within the 2012 Reference Document filed with the Autorité des Marches Financiers (AMF) on April 3rd, 2013 under the registration number: D13-0271.
- ► Global Business Units include **Germany**, **France**, **United Kingdom & Ireland**, **Benelux** (The Netherlands, Belgium and Luxembourg), **Atos Worldline** (French, German, Belgian, Asian and Indian subsidiaries), **Central & Eastern Europe** (CEE: Austria, Bulgaria, Croatia, Serbia, Poland, Czech Republic, Russia, Romania, Slovakia and Turkey), **North America** (NAM: USA and Canada), **North & South West Europe** (N&SW Europe: Switzerland, Italy, Denmark, Finland & Sweden), **Iberia** (Spain and Portugal), and **Other Business Units** including Major Events (including MSL), Latin America (Brazil, Argentina, Mexico, Colombia and Chile), Asia Pacific (Japan, China, Hong Kong, Singapore, Malaysia, Indonesia, Philippines, Taiwan, Thailand and Australia), India, Middle East, Morocco, South Africa, New Business Ventures (blueKiwi, Yunano and Canopy) and Atos Worldgrid (French, German, Spanish, and Italian subsidiaries).
- ▶ Revenue organic growth is presented at constant scope and exchange rates. 2013 objectives have to be considered with exchange rates as of 31 December 2012.
- ▶ Adjusted (non diluted) Earnings Per Share (EPS) represents the net income adjusted of restructuring, rationalization and customer relationship amortization, net of tax, divided by the weighted average number of shares during the year.

Atos: Grown through acquisitions to become a Tier One global player and European IT Leader

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"Our vision for the future: to accelerate progress by uniting people, business and technology."

2011

BSO/Origin

KPMG Consulting 2002

Sema Group

Axime

1997

Origin **2000**

2004

2000

Revenue 2012

SIEMENS

Atos

Origin

EUR 8,844 million

Atos

No. of Employees

76,400

Countries

- No. 1 European player in Managed Services
 - Executed largest IT services and people merger in the last 5 years; Franco-German merger recognized as very successful
 - Transformed the company to a Societas Europaea
 - Global IT-Partner of the Olympic & Paralympic Games since 1992

- Tier One industry recognition: Leader in Gartner's Magic Quadrant in DataCenter, Infrastructure Utility, Helpdesk and Desktop Outsourcing
- Tier One customer base: E.g. Siemens, BNP Paribas, KPN, EDF, Department of Work and Pensions, BBC, NS&I, McGraw Hill, NSN, etc.

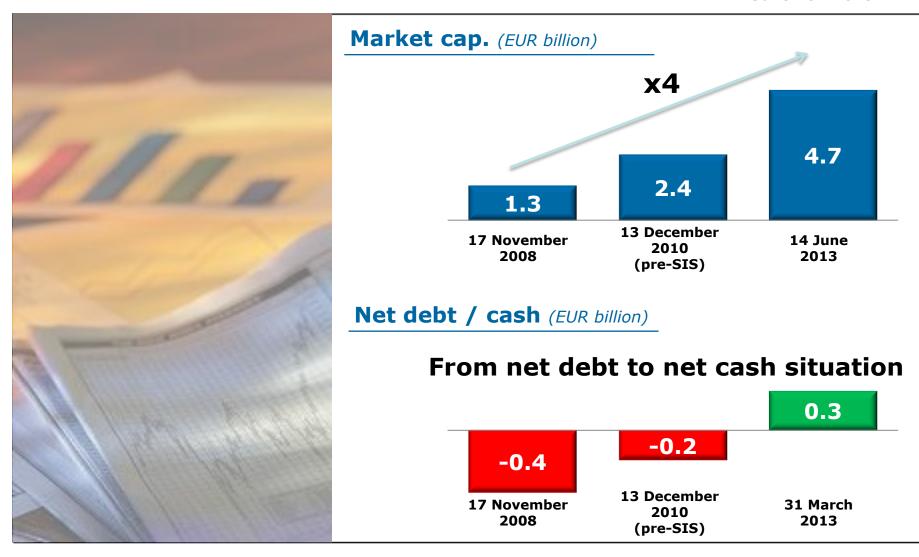






A continuous shareholder value creation

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Atos profile in 2012

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Key figures 2012

- Revenue EUR 8,844 million

- Operating margin 6.6% = EUR 580 million

- Order entry EUR 10 billion

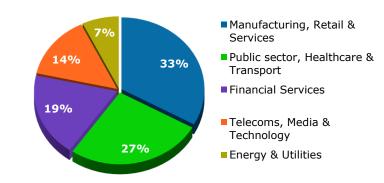
- Backlog EUR 15.6 billion (as of Dec. 31st)

- **Headcounts 76,417** (as of Dec. 31st)

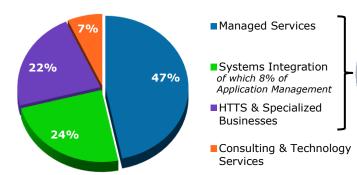
- Free cash flow EUR 259 million

- Net cash EUR 232 million (as of Dec. 31st)

Revenue by Market

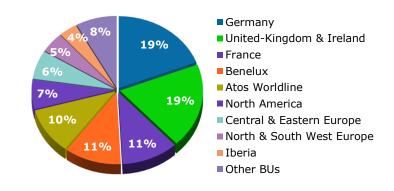


Revenue by Service Line



77% of revenue based on multi-years contracts

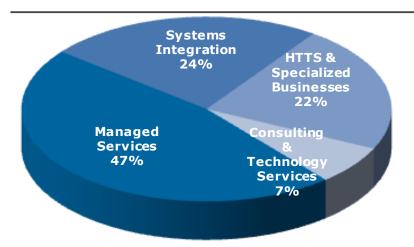
Revenue by GBU





2012 performance by Service Line

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- ► Atos revenue based on multi-year contracts increased to 77 percent
- Growth in the 2 recurring Service Lines
- Cyclical activities slowed down in the second semester

	Revenue			Operating Margin		Operating Margin %	
In EUR million	FY 2012	FY 2011*	% growth	FY 2012	FY 2011*	FY 2012	FY 2011*
Managed Services	4,135	4,040	+2.4%	324.8	233.4	7.9%	5.8%
Systems Integration	2,136	2,186	-2.3%	104.1	57.8	4.9%	2.6%
HTTS & Specialized Businesses	1,969	1,917	+2.7%	232.7	219.2	11.8%	11.4%
Consulting & Technology Services	604	635	-5.0%	24.0	35.1	4.0%	5.5%
Corporate costs**				-105.6	-120.6	-1.2%	-1.4%
Total Group	8,844	8,778	+0.8%	580.0	425.0	6.6%	4.8%

^{*} Constant scope and exchange rates



^{**} Corporate costs exclude Global delivery Lines costs allocated to the Service Lines

2013 Objectives

2013

The Group confirms all its objectives for 2013 as stated in the February 21st, 2013 release, i.e.:

▶Revenue

The Group expects to continue to slightly grow compared to 2012.

▶Operating margin

 The Group has the objective to improve its operating margin rate to around 7.5 percent of revenue compared to 6.6 percent in 2012.

▶ Free Cash Flow

The Group has the ambition to achieve a free cash flow above EUR 350 million.

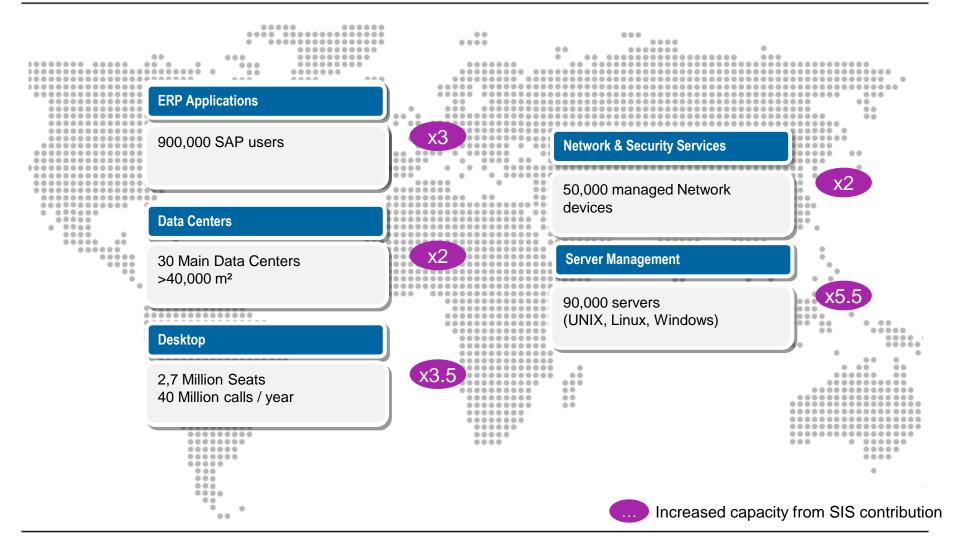
▶ Earnings per share (EPS)

The Group ambitions an EPS (adjusted, non diluted) representing an increase of +50 percent compared to 2011 statutory (up +25 percent compared to 2012).



From a bigger scale in Managed Services thanks to SIS acquisition...

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...to very large signatures

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Main wins above EUR 100 million since March 2012

- March: a 10 years contract with EDF Energy to provide data-center services in the UK
- May: a five-year IT outsourcing contract with the UK Nuclear Decommissioning Authority
- ▶ June: Outsourcing contract renewal with Deutsche bank in Germany
- ▶ **June**: Systems Integration contract with **Orange FT** in France
- ▶ July: a multi-year first generation outsourcing contract with McGraw-Hill in the US
- ▶ August: 5 years BPO contract with the **Department of Health** in the UK
- ▶ **September**: a seven-year IT outsourcing contract with **Postnord** in Scandinavia
- ▶ **September**: Managed Services contract with **Postbank** in Germany
- ► **September**: BPO contract with the **Department of Work and Pensions** in the UK
- ▶ December: a global contract of Systems Integration and Application Management with NSN for at least 3 years (mainly in Germany)
- ▶ March 2013: renewal ePlus (KPN) Managed Services contract in Germany
- ▶ May 2013: renewal NS&I BPO contract in the UK



2012 Commercial activity



► Total order entry in 2012 at EUR 10 billion

Book to bill ratio by activity:

	FY 2012	FY 2011*
Recurring businesses	115%	104%
Cyclical activities	109%	102%
Total Group	113%	103%

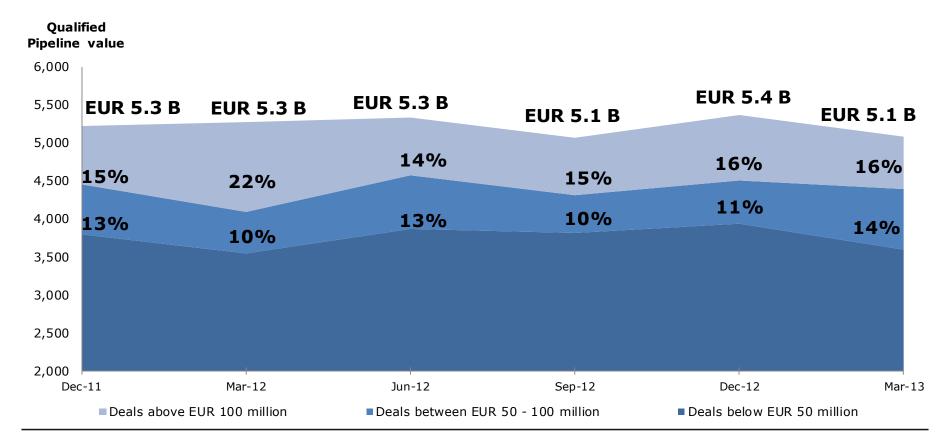
► Book to bill ratio by market:	FY 2012	excluding Siemens
Manufacturing, Retail & Services	95%	104%
Public sector, Healthcare & Transport	124%	124%
Financial Services	110%	110%
Telecoms, Media & Technology	135%	135%
Energy & Utilities	122%	122%
Total Group	113%	118%

Pipeline evolution

(in EUR million)

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- Full qualified pipeline stable above EUR 5 billion
- ▶ High share of large deals (29% > EUR 50 million)





Two main strategic business developments

supported by a continuous operational improvement program

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Technological acceleration

Atos strategic directions

Foundation IT

IT services for support systems delivering:

- Lower TCO's
- Standardization
- Industrialization
- Agility & Reliability

Shift to Cloud

canopy The Atos dedicated open Cloud services

compagny

Payment services and ransactional IT services to support customers' top line growth for their:

- Core business enabling IT
- Competitive positioning
- Time to Market
- Innovation

Payments online and mobile explosion

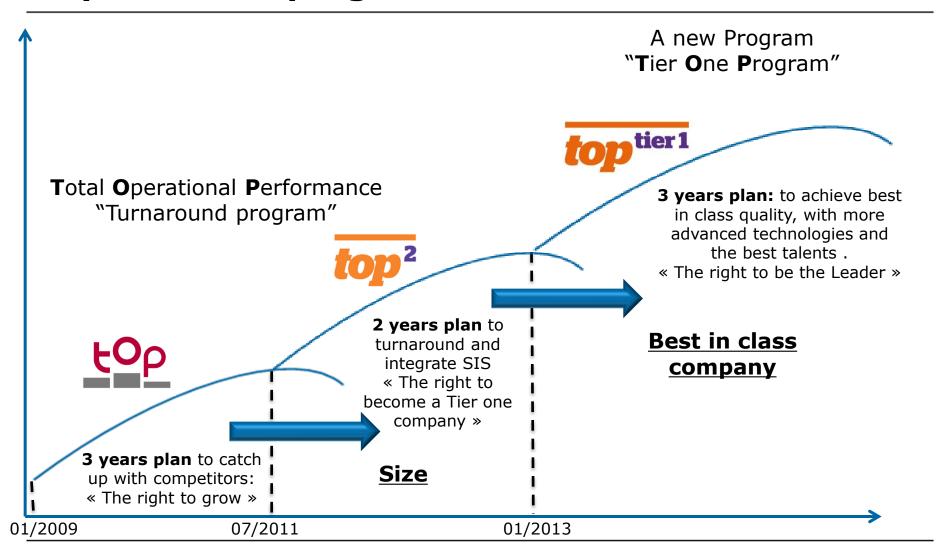
Carve-out of **Payment and** merchant transactional activities

Business development supported by the Tier One Program to reach best in class KPIs



Continuous operational improvement program

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What cloud brings to customers?

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- A way to cut costs (double digits)
- A way to variabilize IT costs: « Liquid IT »
- A way to avoid capex
- Scalability
- Concentration

Financial benefits

Delivering
IT capabilities,
hardware, software
or services, over the network
to consumers or enterprises in
a scalable way, with pay per
use models

- **Business** benefits
- **More agility** with faster provisioning and ramp down
- Access to best in class apps with instant implementation
 - Enhanced webbased, multidevice end-user experience
 - Compatible with BYOD,secure



Canopy: Atos Cloud Services entity

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Atos EMC² vmware^a

IT Services

Infrastructure Technology

Cloud Solutions

Joint-Venture structure

canopy

► An open and evolutionary approach to integrating partners



► **Key indicators**

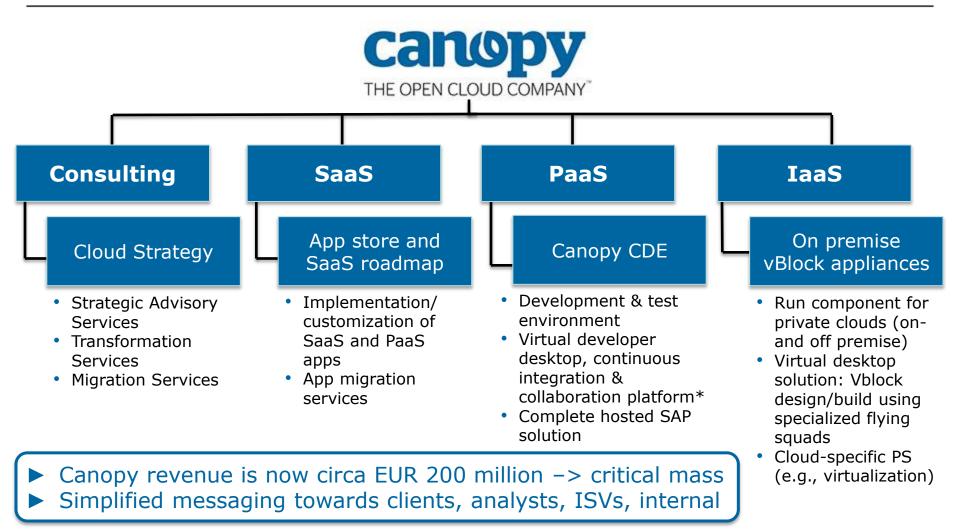
- ~300 dedicated staff
- >EUR 200 million of revenue in 2012,
- Double digit growth
- Positive free cash flow
- Global presence with Cloud datacenters on 3 continents
- Large public and private organisations targeted
- IaaS businesses supporting investments in SaaS/PaaS
- ► <u>Future developments</u>
- Launch of a Cloud data-center in Asia (Singapore)
- Verticalization of Cloud offerings
- Big data

Ambition to be among the leading Cloud Services companies worldwide



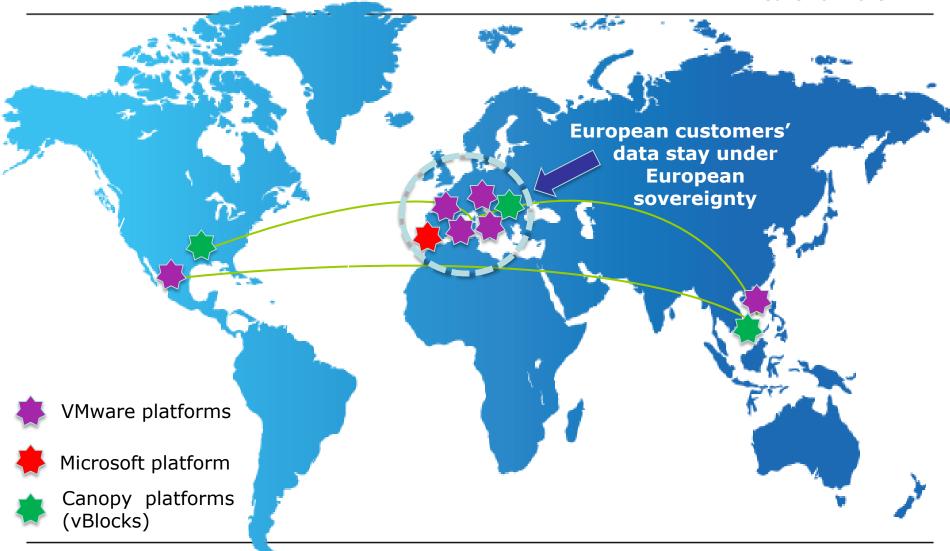
4 Service Lines focused on large enterprises and administration

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Atos Private Cloud platforms

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Atos payment and merchant transactional activities carve-out is a logical step forward

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- Position Atos payment and merchant transactional activities as Europe's leading player in the transactional space
- Increase the visibility of Atos' transactional activities for Clients
- Provide Atos payment and merchant transactional activities with more strategic flexibility and attractive "currency" to move forward
 - Strengthen business culture within

 Atos payment and merchant transactional activities team



Atos payment and merchant transactional activities

New scope and geographical footprint

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2012 revenue

c. €1.1b

2012 revenue organic growth

+5%

2012 operating margin rate*

15%

2012 free cash flow

c. €90m

Total headcounts

c. 7,000

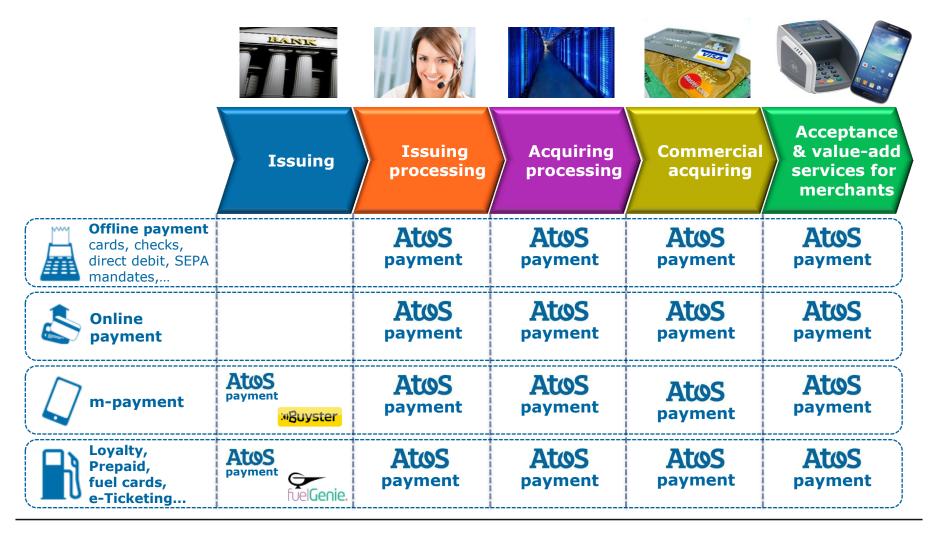
Geographical footprint

18 countries

^{*} Stand alone after EUR 20 million Central costs allocation

A end-to-end positioning in the Payment value chain

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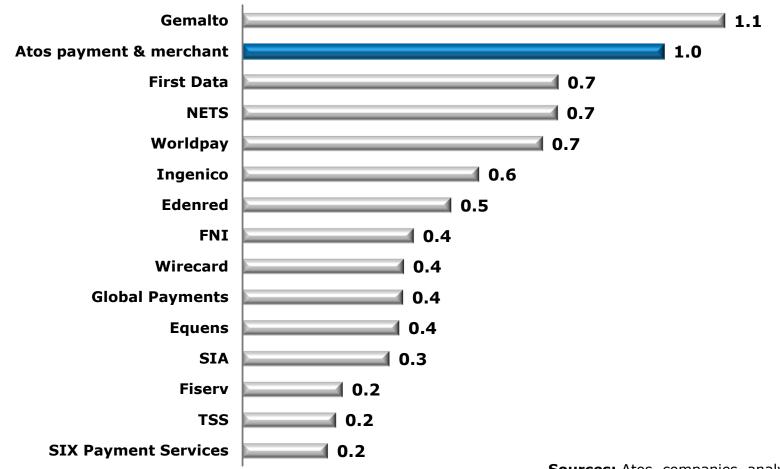


Atos payment and merchant transactional activities: revenue vs. peers

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Estimated revenue in Europe (in EUR billion)



Sources: Atos, companies, analysts consensus



The growth drivers of Atos payment

Change business mix organically and via acquisitions to enhance Atos payment growth profile

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Organic growth layers

Payment and Transaction Processing

- Partnership deals with banking institutions
- ▶ Increase the sale of high-margin licenses
- Growth drivers with SEPA implementation in Eurozone
- ▶ Significant development opportunities in Emerging Markets (India, China)

Merchant Payment Services

- Leverage on commercial acquiring strengths to provide a global solution for merchants (one-stop-shop solutions)
- ▶ End-to-end solution using e-commerce, CRM, loyalty and techno know-how
- Reinforce strong relations with international retailers
- Mobile technologies: become the enabler of Machine-to-Machine solutions for payment or non-payment transactions
 - eg: Connected vehicles, Automated fines processing, Tolling systems,...

External growth layers

Consolidate European market

Portfolio strategy

- Natural consolidator to seize opportunities of large and transforming deals in the European market
- Consolidation potential reinforced by SEPA implementation
- Build-up strategy of innovative assets and new technologies
- Position on fast-growing segments of the markets

Atos Payment: a recognized highly innovative leader supported by strong R&D investments

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12 new products/offerings launched and announced in 2012

March 2013

Atos Worldline, is awarded the '2013 Innovative Payments Trophy'in the "e-commerce products" category at the PayForum trade fair for its innovative *eGo* "solution.



March 2012

Atos Worldline, wins international red dot design award for hardware security module *ADYTON*, its latest hardware security module (HSM).





March 2013

Atos Worldline, was finalist for the "Data Intelligence Awards 2013" in the "Open Data" category at the Documation tradeshow for its innovative solution "Smart Data/IO".



September 2011

Atos Worldline, is finalists in two categories at the e-commerce award for its solution *Social Store* (categories: 'Innovation' and 'Customer Relationship').

December 2012

Atos Worldline, wins iF product design award for hardware security module **ADYTON** in the category Industry/Skilled Trades.



September 2011

Buyster, wins the eCommerce Award 2011 in the Security category at the 2011 E-Commerce Paris exhibition





March 2012

Atos Worldline, wins the 2012 Innovative Payments Trophy in the "Customer Experience" category at the PayForum trade fair in Paris for its innovative 'Cross Channel Payment' solution.



June 2011

Atos Worldline wins the innovation prize by ITS Bretagne for its transportation card top-up solution through NFC mobile phones: Worldline MBLS

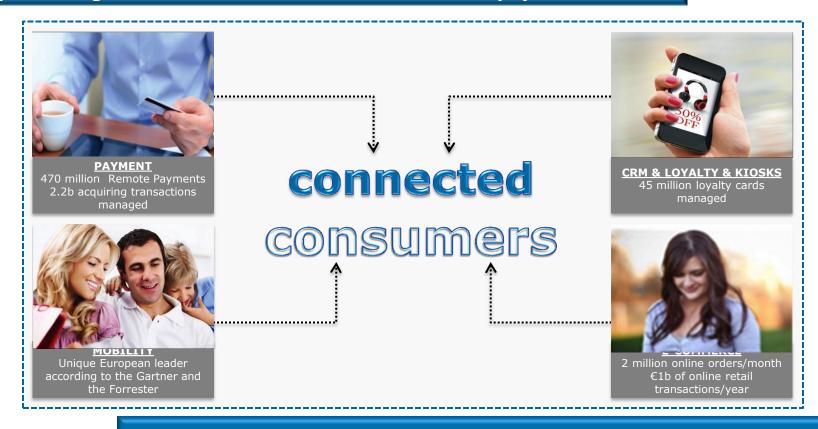


Leveraging Atos processing capabilities and mobile opportunities...

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Atos payment and merchant transactional activities is processing industrial volumes in offline and online payment...



...and is ready for the revolution of the mobile connected consumers

...to deliver highly added-value transactional services to customers and merchants

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Product interaction

Contactless price, QR Code, Tags,...



to enable products interaction.

Digital signage to reinvent local marketing



Atos Mobile Wallet Your mobile is your New services for consumers



Atos Cloud Payment No need to queue up for ordering

Specialized Services to enable self-check-out in your processes



Reinventing the physical store by bringing e/m-commerce services while strengthening the advantage of in-store shopping



Atos Mobile Acceptance
Payment card acceptance
on merchant smartphones

Loyalty services
for suppliers based on
customer intimacy in-store



Addedvalue offerings for merchants Convergence online / in-store and Multichannel





Delegating marketing Services of marketing and part of the sell support delegated to suppliers



Key takeaways

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2012

2013

We delivered all our objectives

The Group is fully geared towards reaching its new objectives

Looking ahead

Atos strategy is in motion, leveraging on its two engines, European leaders on their respective markets:

Foundation IT

- ► European leading company in Managed Services, SI and BPO
- ► **Cloud** as a strong business accelerator

Payment and Merchant Transactional activities

- ► Leader in European Payment and Merchant Transactional activities
- ► Significant levers of development
- ► Financial flexibility and attractive "currency"

A new <u>Tier One Program</u> to reach best in class KPIs



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From Questions to to Answers



Thank you

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