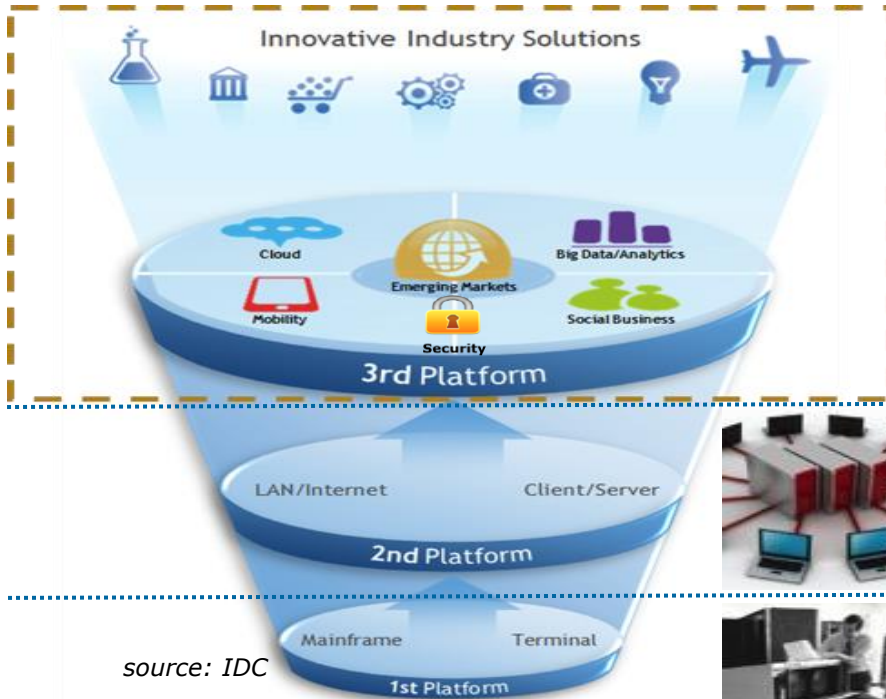# Atos

2015 Analyst Day

Delivering next steps to become a Tier One player in the digital age

Charles Dehelly

SEVP Global Operations

& team

Atos

Innovative Industry Solutions

Cloud · Mobility · Emerging Markets · Security · Big Data/Analytics · Social Business

3rd Platform

LAN/Internet · Client/Server

2nd Platform

Mainframe · Terminal

1st Platform

source: IDC

3RD PLATFORM:

The cloud era and SMAC development

- Everything shared and exploit on time within the enterprise ecosystem (employees, suppliers, clients) to deliver value and performance
- Man/computer communication :Voice to access and exchange real time video, datas, text, transactions first step toward cognitive computing

2ND PLATFORM: Client/Server: Distributed computing PC, tablet & smartphone era

Man/computer communication: text in human language
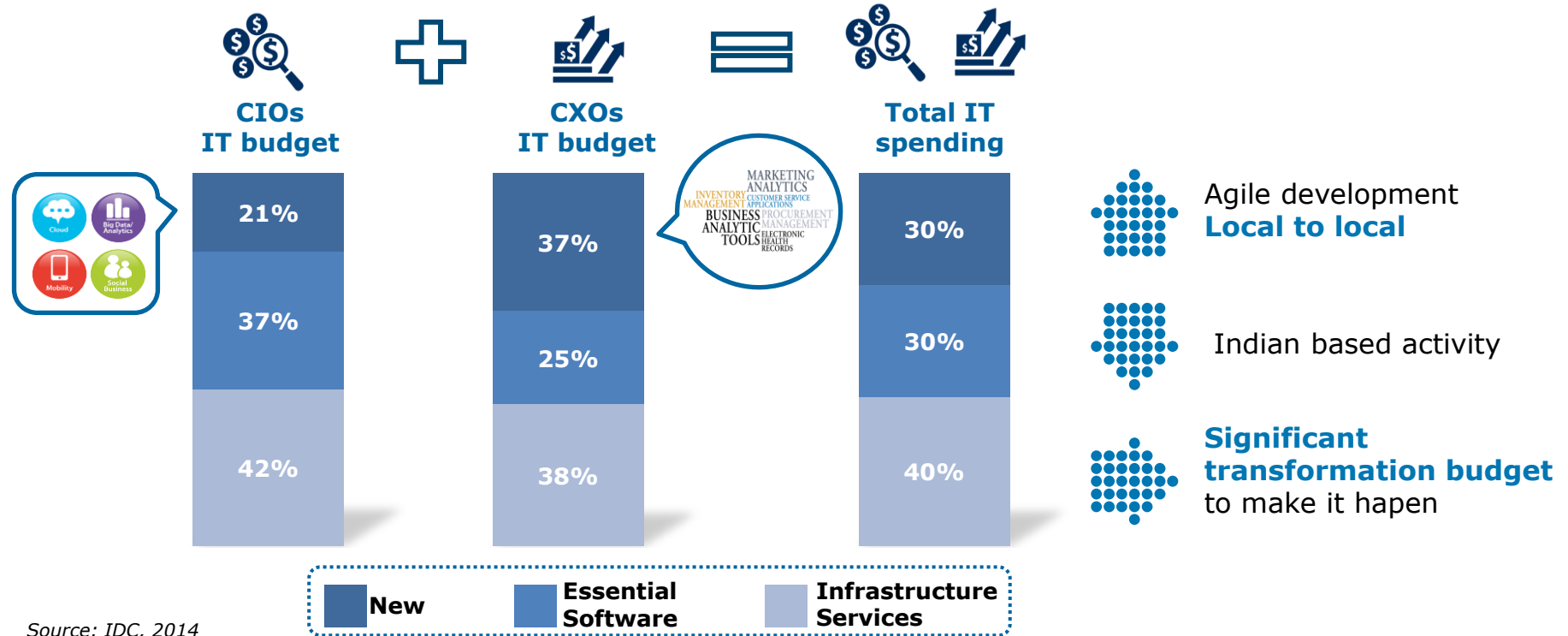
Voice: Telephony as part of computer HW

1ST PLATFORM: Mainframes . Everything centralized

dum terminals

Man / computer communication :machine language

Voice: Telephony stand alone

The digital era will result into a change in the mix of IT spend

CIOs IT budget

- 21% New
- 37% Essential Software
- 42% Infrastructure Services

CXOs IT budget

- 37% New
- 25% Essential Software
- 38% Infrastructure Services

MARKETING
ANALYTICS
INVENTORY CUSTOMER SERVICE
MANAGEMENT APPLICATIONS
BUSINESS PROCUREMENT
ANALYTIC MANAGEMENT
TOOLS ELECTRONIC HEALTH RECORDS

Total IT spending

- 30% New
- 30% Essential Software
- 40% Infrastructure Services

Agile development **Local to local**

Indian based activity

Significant transformation budget to make it hapen

Legend:
- New
- Essential Software
- Infrastructure Services

Source: IDC, 2014

Consider all technology spending enterprise budgets

Snow Ball effect

Business value and performance
Superior customer experience and operational efficiency
fully secured transactions and data protection

S ocial is about exchanges to innovate
M obility is about communication
A nalytics is about competitive advantage
C loud is about efficiency

Helping our client to make the digital shift
Innovation: agile development / outcome based pricing
Transformation: Share, share, share infrastructure, storage , DC …a fully secured way
Industrialization: through automation

End to end capabilities
Global presence
Global transformation skills

Technologies
It's complex !

Client domain expertize
i.e: Manufacturing: Industry 4.0

PEOPLE
skills and obsession for customer satisfaction

Atos on the making to become a Tier One player in the digital era

1 **Managed Services**
Eric Grall, EVP Managed Services

2 **Consulting & Systems Integration**
Francis Meston, EVP Consulting & Systems integration

3 **IDA platform, leveraging full Atos capabilities**
Ursula Morgenstern, EVP Cloud & Enterprise Software

4 **Powering Big Data & Security**
Philippe Vannier, EVP Big Data & Security – Group CTO

Delivering next steps to become a Tier One player in the digital age

Managed Services

Eric Grall

Executive Vice President

Atos

Emergence of the 3rd platform
A new world of opportunities for Managed Services

What keeps CIOs awake at night

Atos Managed Services infrastructure opportunities

What keeps CIOs awake at night	Atos Managed Services infrastructure opportunities
Enabling 3rd Platform App's and Big Data	New infrastructure needs (Hana, Data Lakes, …)
Speed and agility to deliver	Cloud and software-defined technologies
Cyber attacks	Atos Application Resource Island (ARI) & Atos BDS
Cost savings	Automation at work
End-to-end management of Platform 1/2/3	Integration & Orchestration across all platforms
Finding the right partners to "Transform/Cloudify"	Transformation-as-a-Service
… and keep the shop running	Atos MS industrial power-base & quality of delivery

Deliver New Customer Experiences

Create New Revenues vs. 3rd platform Unit Price Erosion

Improve Operational Efficiencies

Innovation and Agility to respond to Changing Conditions

2015 – 2019 Managed Services Agenda

- **Deliver new customer experience:** enabling 2nd and 3rd Platform coexistence, through orchestration and multi-hybrid management

- **Execute on Operational efficiencies:** enabling the new digital workforce, Automation at work

- **Accelerate Innovation & Agility:** Atos Digital DC

- **Create new revenue streams:** Cloud, Mobility, Transformation-as-a-Service

**Orchestration
(Portal , Service Catalog , Reporting)**

**Service Management
(largely leveraged on ServiceNow)**

Infrastructure Legacy

Atos DC or Customer Premises

Software - defined Digital Data Center

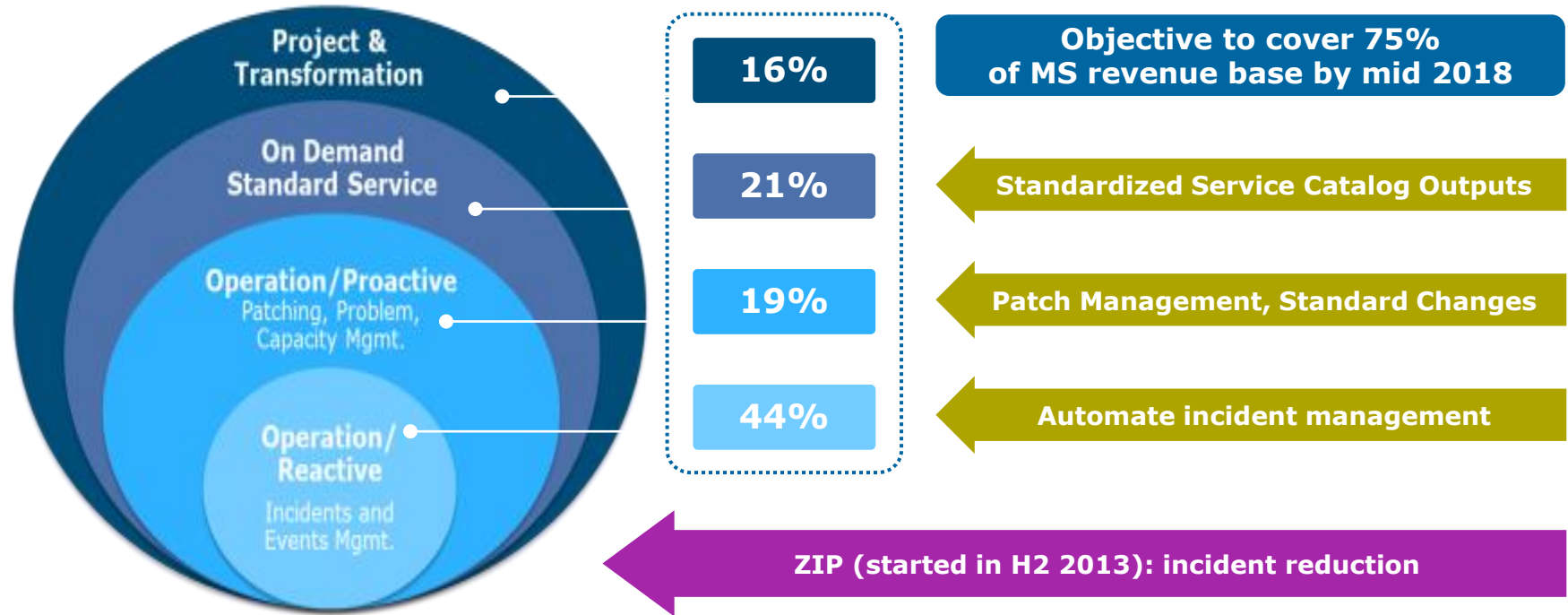**Atos DC or Customer Premises**

Enterprise Private Cloud

Atos DC or Customer Premises

Public Clouds

► Orchestration & Consumer-level consumption model based on ServiceNow and Canopy with end-to-end management, from Legacy (Platform2) to Hybrid Clouds (Platform3)

► Enabling customers to leverage "best of breed" of infrastructure options dynamically, from legacy to hybrid clouds to software-defined options

► Intense collaboration with Atos strategic partners & ecosystem: EMC, VMware, Cisco, …

Trusted Partner for your Digital Journey

Data Center Incremental Operation Efficiencies Automation deployment (robotics)

Project & Transformation

On Demand Standard Service

Operation/Proactive
Patching, Problem, Capacity Mgmt.

Operation/ Reactive
Incidents and Events Mgmt.

16%

21%

19%

44%

Objective to cover 75% of MS revenue base by mid 2018

Standardized Service Catalog Outputs

Patch Management, Standard Changes

Automate incident management

ZIP (started in H2 2013): incident reduction

Benefit: price competitiveness and opportunity to increase Managed Services profitability

Optimized User Experience

New Support Experience
(chat, virtual agent, social media)

Immersive Collaboration

Internet Centric Workplace
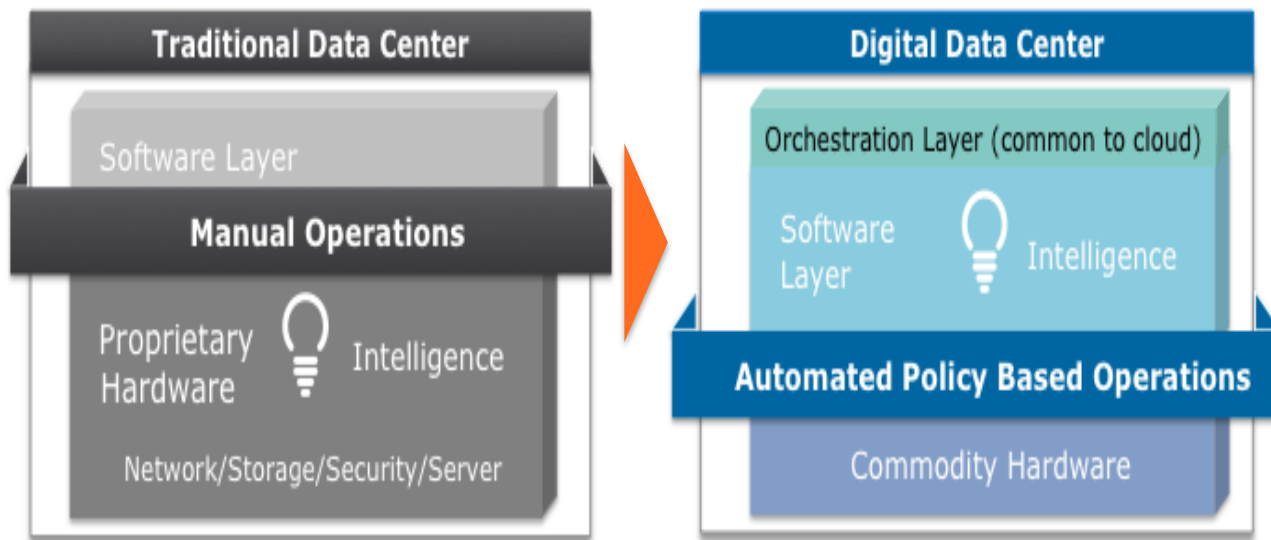
Need Help?
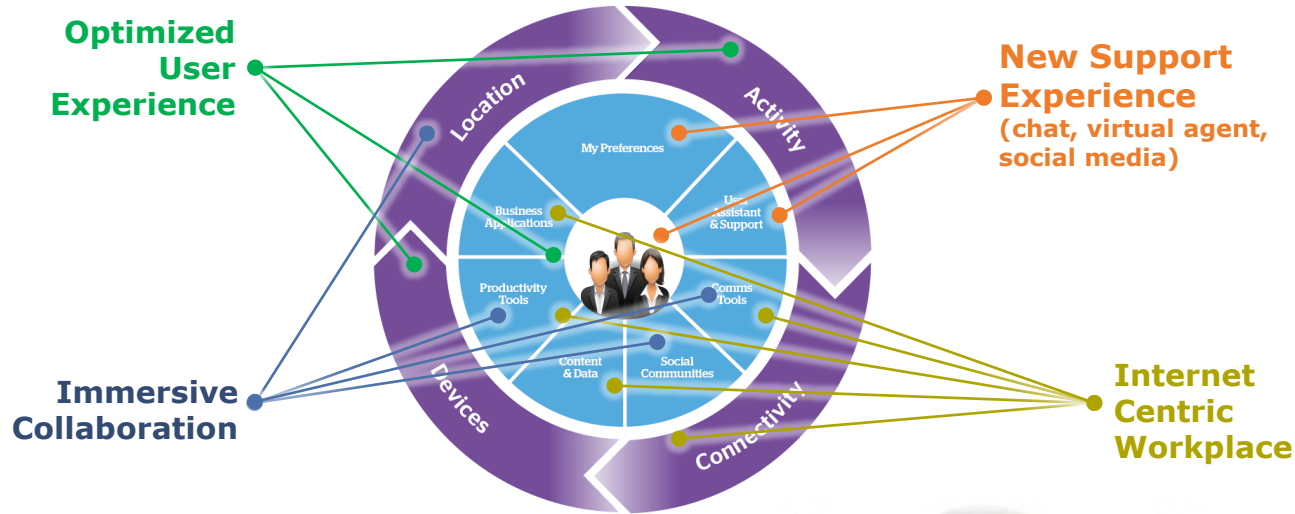
- ▶ Service Intelligence & Analytics using Big Data to increase pro-activity, quality and productivity
- ▶ Delivering Omni-channel support to clients
- ▶ Enabling secure policy-based 'mobile experience for the enterprise users'
- ▶ Intelligent self help, blending technology with experts (human and virtual)

Traditional Data Center
- Software Layer
- **Manual Operations**
- Proprietary Hardware — Intelligence
- Network/Storage/Security/Server

Digital Data Center
- Orchestration Layer (common to cloud)
- Software Layer — Intelligence
- **Automated Policy Based Operations**
- Commodity Hardware

- flexible, agile architecture
- reduces CapEx
- ability to start small & scale
- reduces OpEx
- non disruptive deployment

Atos is the first provider to market a complete suite of SDDC services with partners **vm**ware® **EMC²**

Creating new revenue streams
Transformation-as-a-Service

Datacenter Transformation	App Platforming	Workplace Migration	Service Integration
cloud connected increased density green and efficient	hybrid-cloud based smart choices secure access	cloud savvy always-on comms device agnostic	across platforms fully automated user driven

Advisory Services

Project Management

Design and Deploy

Innovative Products

Add to cart

Proceed to checkout

- ▶ Transformation services is a 75b$ worldwide market (+4% CAGR)
- ▶ New Managed Services Business Unit: "Technology Transformation Services"
- ▶ Leveraging ex-Bull infra services
- ▶ Capabilities in place to enable "cloudification"
- ▶ Opportunity to improve average MS profitability

Investment in training and externally recognized certification to support the Transformation-as-a-Service needs and growth.

	2015	Future
Project & Transformation	16%	40%
On Demand Standard Service	21%	30%
Operation/Proactive Patching, Problem, Capacity Mgmt.	19%	10%
Operation/Reactive Incidents and Events Mgmt.	44%	20%

Skills & Experience evolution 2015 –2020

Global MS Certification Evolutions 2014 - 2020

Already Done: 2014 = 2952, 2015 = 3677
Planned: 2016 ≈ 9000, 2017 ≈ 12300, 2018 ≈ 15500, 2019 ≈ 18800, 2020 ≈ 22000

Legend: ■ Already Done ●— Planned

Key certification areas

▶ Project management
▶ ITIL / SIAM
▶ ServiceNow
▶ Cloud & orchestration technologies
▶ (VMware, SDDC, Open Stack)
▶ Networking (CISCO, Juniper)
▶ Security (DLP, IAM, Firewalls)
▶ SAP HANA
▶ Automation stacks
▶ Storage (EMC)
▶ Unified Comms & Mobile (Skype for Business, CISCO)

Delivering next steps to become a Tier One player in the digital age
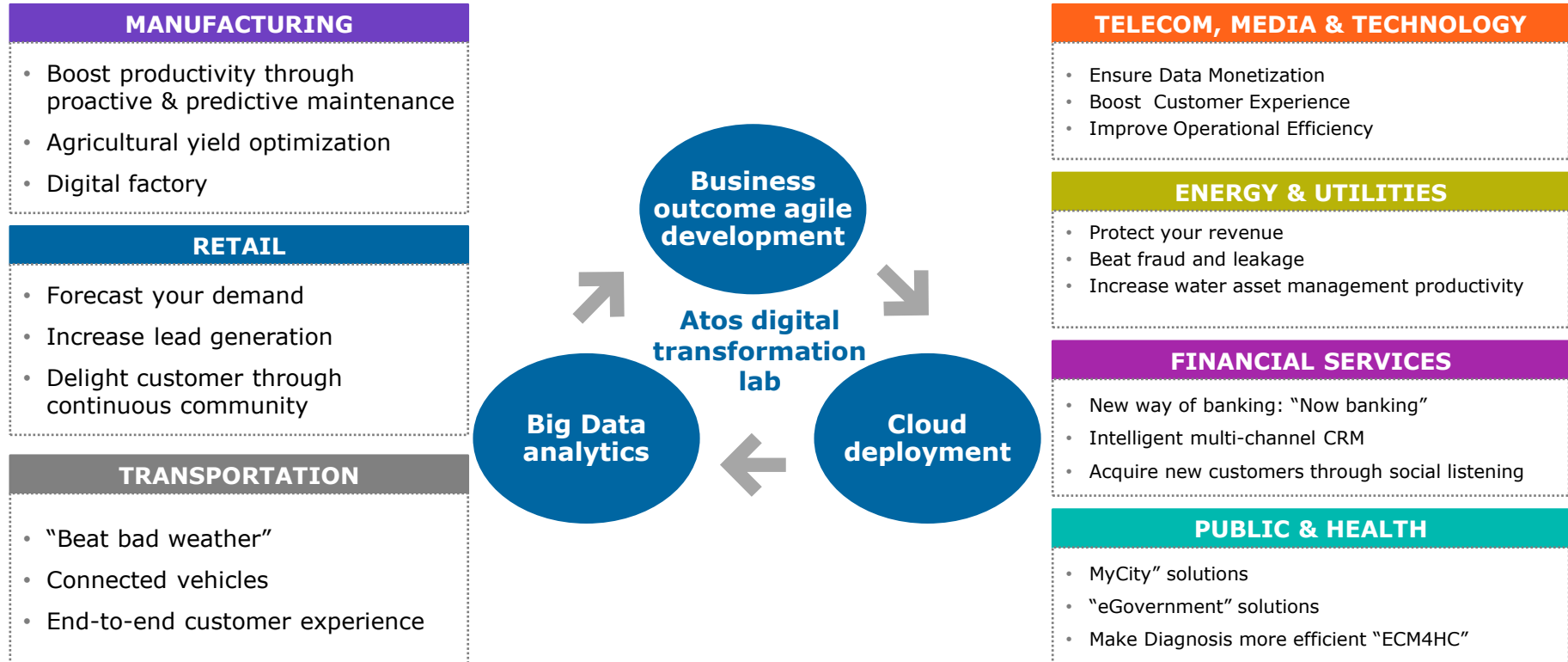
Consulting & Systems Integration: Ready for the 3rd platform

Francis Meston

Executive Vice President

Atos

Strong portfolio of vertical offering

Atos C&SI ready for the digital transformation

Consulting: "Show the way"

Key technology bricks / "Atos Digital"

Customer centric agile automated development

Atos Consulting & Systems Integration vertical digital transformation portfolio

MANUFACTURING

- Boost productivity through proactive & predictive maintenance
- Agricultural yield optimization
- Digital factory

RETAIL

- Forecast your demand
- Increase lead generation
- Delight customer through continuous community

TRANSPORTATION

- "Beat bad weather"
- Connected vehicles
- End-to-end customer experience

TELECOM, MEDIA & TECHNOLOGY

- Ensure Data Monetization
- Boost Customer Experience
- Improve Operational Efficiency

ENERGY & UTILITIES

- Protect your revenue
- Beat fraud and leakage
- Increase water asset management productivity

FINANCIAL SERVICES

- New way of banking: "Now banking"
- Intelligent multi-channel CRM
- Acquire new customers through social listening

PUBLIC & HEALTH

- MyCity" solutions
- "eGovernment" solutions
- Make Diagnosis more efficient "ECM4HC"

Business outcome agile development

Atos digital transformation lab

Big Data analytics

Cloud deployment

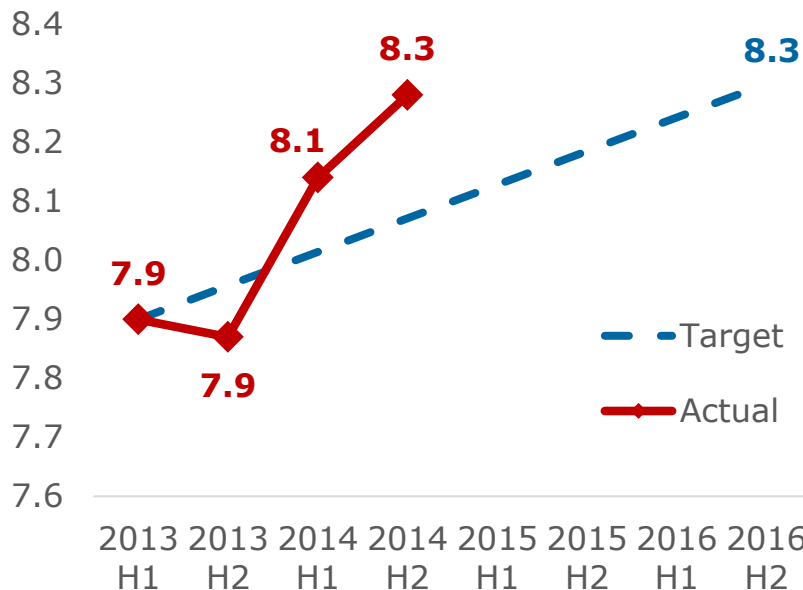# "There is no favorable wind for someone who does not know where he is heading"

- ▶ **1,600** management consultants
- ▶ Opening of Atos Consulting in the **US** and **IMEA**
- ▶ **POC centers** in Hungary (Budapest) and India (Pune)
- ▶ **Repeatable digital transformation engagement process**
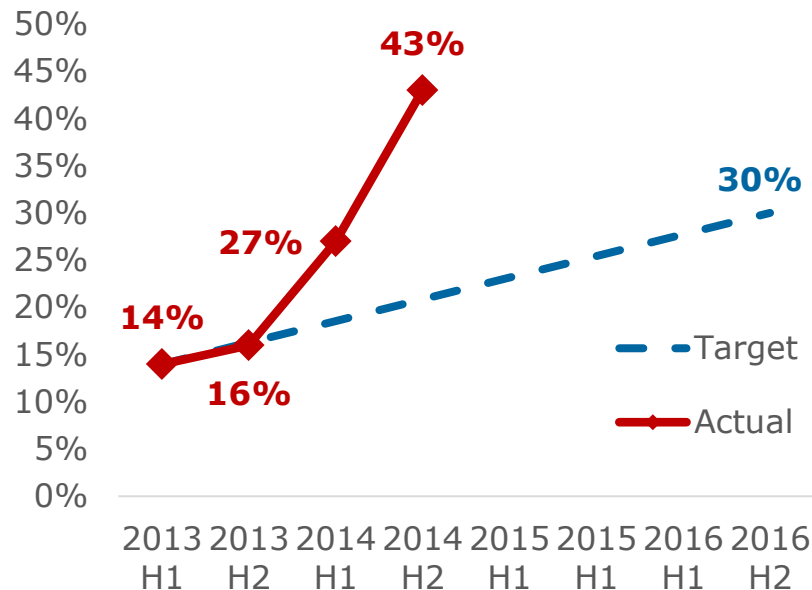
Customer references

BRITISH AIRWAYS

B/S/H/

TOTAL

First

RENAULT

·EDINBVRGH·
THE CITY OF EDINBURGH COUNCIL

Digital Transformation Consulting

IT Strategy & Transformation

Business Performance Improvement

Information Governance, Risk and Compliance
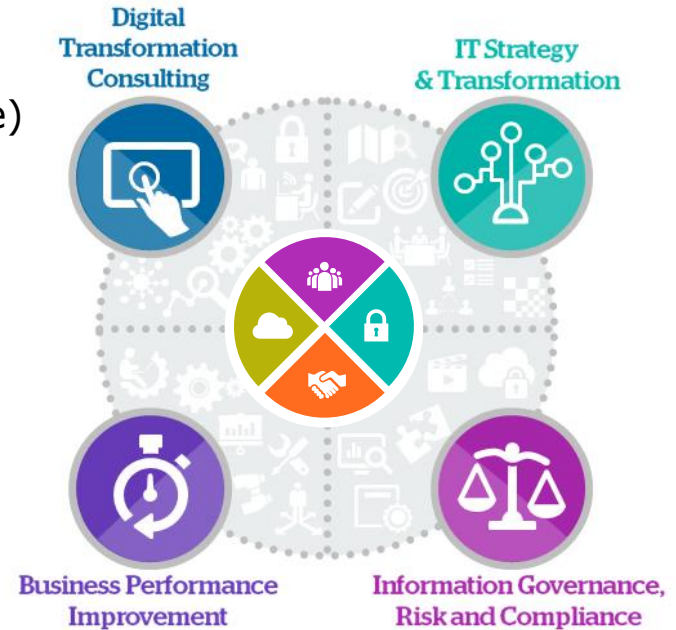
Atos Consulting & Systems Integration: strong customer satisfaction to build on

New innovative Apps paradigm for 3rd platform: DevOps

▶ Customer at the center of the Application lifecycle

▶ Journey towards the "Born In the Cloud" era

▶ Security everywhere

DevOps

Continuous Delivery

Continuous Integration

Agile Development

Seamless collaborative lifecycle

Plan → Code → Build → Test → Release → Deploy → Operate
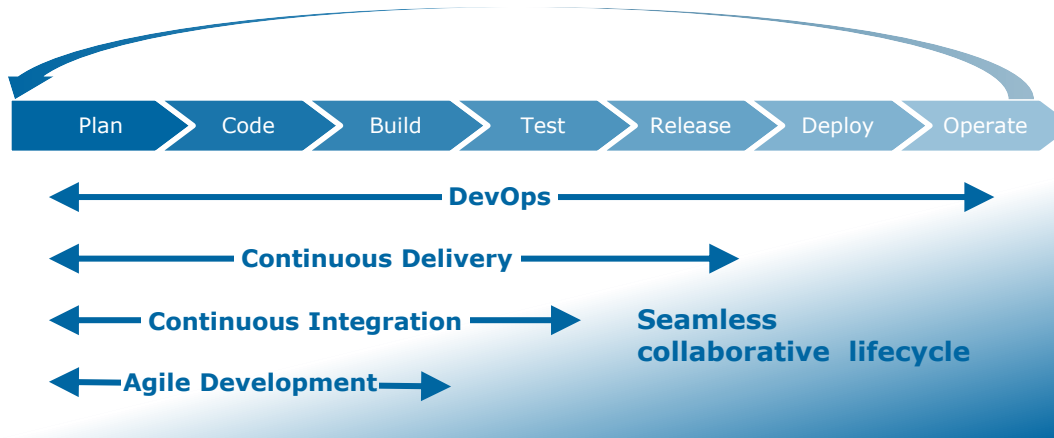
Benefits

▶ Improved quality of code: 50% fewer failures

▶ Improved quality of software deployments: 12 times faster restore

▶ More frequent software releases: 30 times more than "non-DevOps" organizations
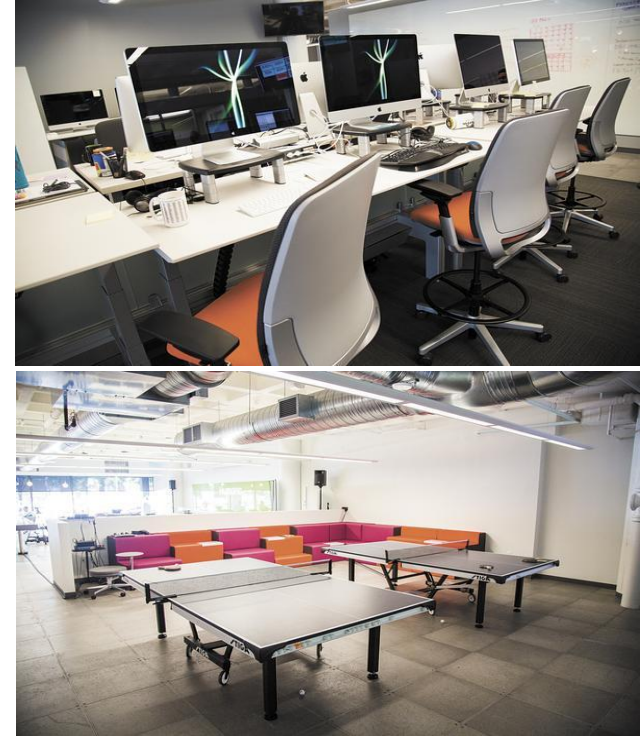
▶ Productivity increases up to 40%

Capabilities

▶ 5,000 engineers trained on agile/DevOps

▶ Agile development center in all regions and GDCs

▶ Investment in tools: CAST, Rationale

Partnerships

redhat.   Rational software

CAST
ACHIEVE INSIGHT. DELIVER EXCELLENCE.

Pivotal

Agile Software Innovation Services to Transform
A Key Ingredient for Digital Transformation Success

► Digital Transformation is about innovation and redefinition of business models

► New business models and customer services are based on innovative applications

► ASIST Labs help clients to jointly define and develop innovative solutions to support those business opportunities

► With ASIST, Atos built an innovation environment which scales to the requirements of our clients and accelerates their journeys

► ASIST is a key enabler for larger Digital Transformation activities

Pictures: Humana Digital Experience Center
http://www.bizjournals.com/louisville/print-edition/2014/10/10/humana-opens-digital-experience-center.html

People: Enabling digital
Atos Digital: Expertise & technologies for digital transformation

Mobility

2,000 FTE Practice

- Mobile applications development, test and maintenance
- Mobile service and maintenance
- Mobile decision support

PLM & MES

1,000 FTE Practice

- Supplier Connect
- After Sales Lifecycle Management
- PLM for Manufacturing and Process Industry

Enterprise Integration

2,000 FTE Practice

- Interactive process portals
- Business process management (BPM)
- Service oriented architecture (SOA)

Information Mgmt & Analytics

3,500 FTE Practice

- Industrial Data Analytics
- Proactive and predictive systems
- Use case by industry

Intelligent systems

2,000 FTE Practice

- Product related (embedded) software & telematics
- Critical systems (command & control)
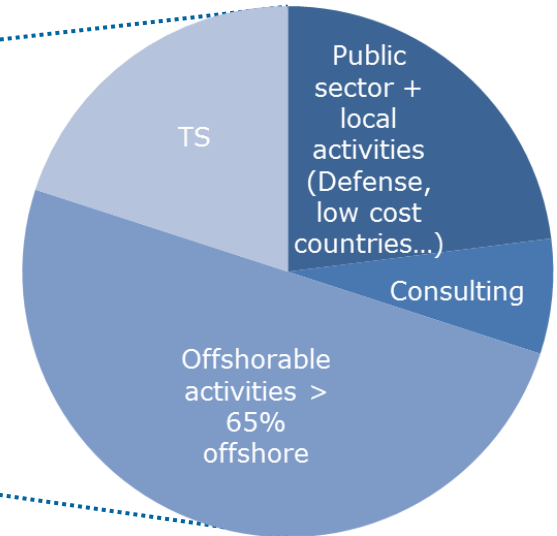- Mechanical engineering

Cloud & Social

2,000 FTE Practice

- Cloud strategy & architecture
- Social collaboration
- Zero Email

▶ **Investment in training and externally recognized certification to support the transformation towards the 3rd platform**

LEGACY
Works
Change is expensive
Slow
Predictable
Consolidation needed
to survive

BLEEDING EDGE
Innovation
High risk
Competitive
advantage
Skills & competencies
Shaping the market

2014 — 2016

MATURE
Industrialized
SLA based
Cost optimized
mainstream

LEADING EDGE
Early adaptors
Project mode
High risk
Investment both sides
Competence
developed
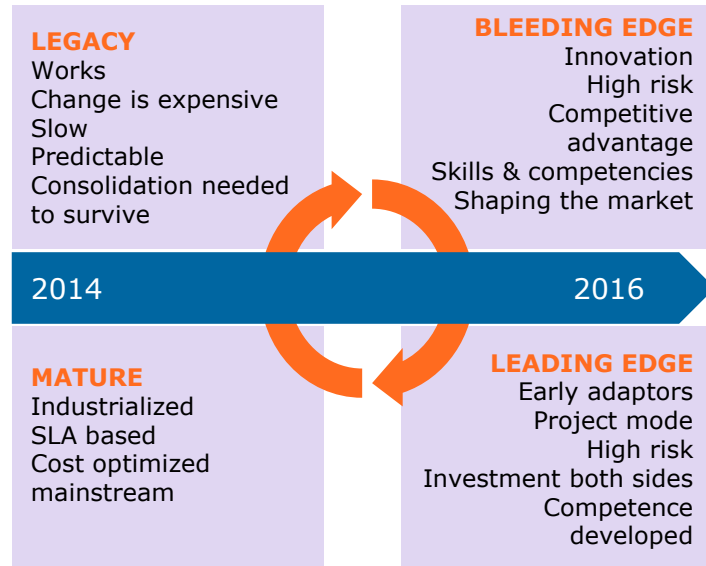
Global C&SI external certifications evolution

1165 1751

	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016

■ Already done ●— Planned

Target defined as end of July 2015
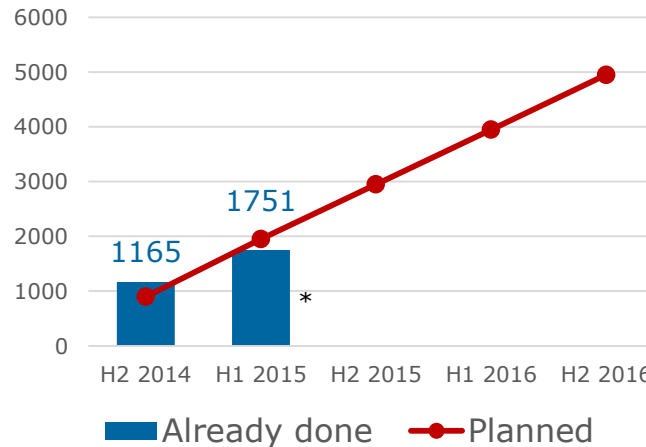
Key certification areas

Agile / SCRUM
DevOps
ServiceNow
S4HANA
HANA Enterprise Platform
Pega
Salesforce
Pivotal
Typesafe
Cloud Foundry
Private & Hybrid cloud
architecture
Red Hat
BI / Data Analytics
PLM / MES
Security
Prince2 / PMI
Functional & industry skills

Consulting & Systems Integration in position to grow global accounts

1 Major references from **global accounts**:
Nokia, Siemens, Renault, P&G,…

2 **Cross-selling program** on Managed Services

3 **Growth in the US** by leveraging ITO customer base

4 **Global delivery platforms** covering all continents

5 **Digital transformation services foundation** to win in the market place

6 **Workforce transformation** well on track

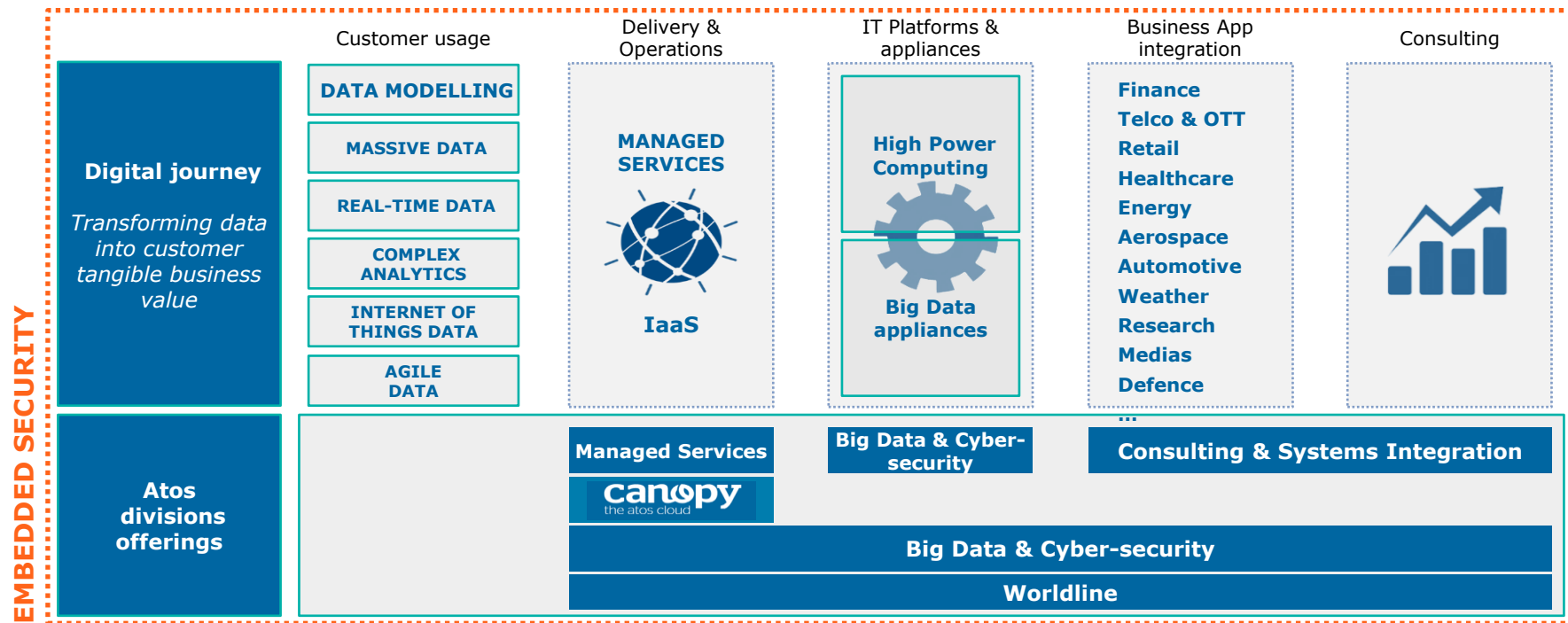# Delivering next steps to become a Tier One player in the digital age

Industrial Data Analytics Leveraging the full range of Atos capabilities
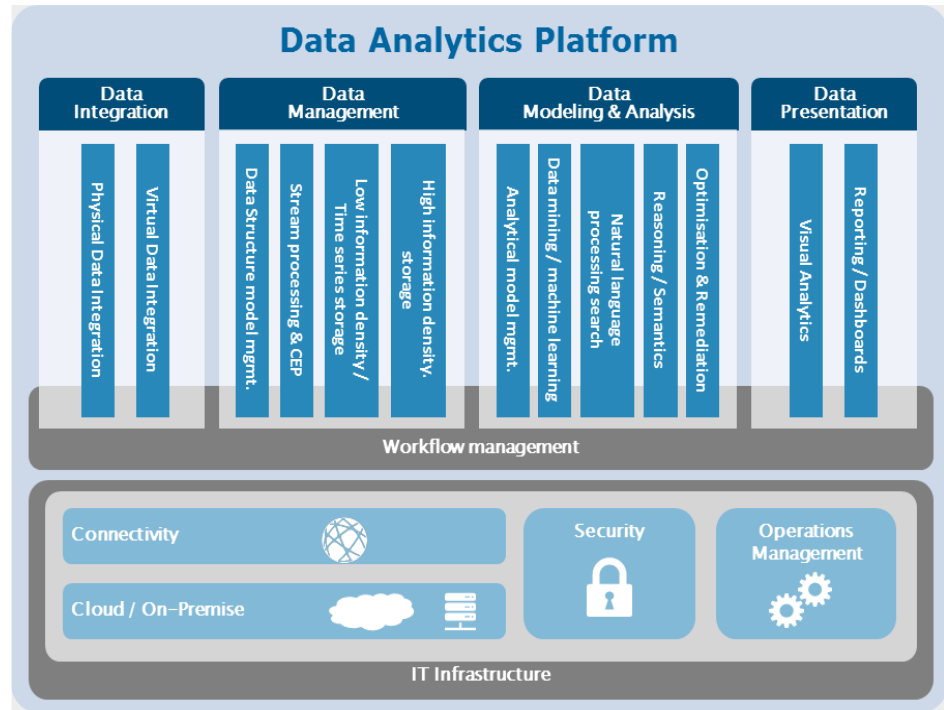
Ursula Morgenstern

EVP Cloud & Enterprise Software

Atos

Atos End-to-End Capabilities for enabling the Digital Transformation of our Clients with Business Data and Analytics solutions

2015 Analyst Day

Infrastructure stands as a primary requisite to support customers' business digitization on an end-to-end basis

EMBEDDED SECURITY

	Customer usage	Delivery & Operations	IT Platforms & appliances	Business App integration	Consulting
Digital journey *Transforming data into customer tangible business value*	**DATA MODELLING** **MASSIVE DATA** **REAL-TIME DATA** **COMPLEX ANALYTICS** **INTERNET OF THINGS DATA** **AGILE DATA**	**MANAGED SERVICES** **IaaS**	**High Power Computing** **Big Data appliances**	**Finance** **Telco & OTT** **Retail** **Healthcare** **Energy** **Aerospace** **Automotive** **Weather** **Research** **Medias** **Defence** ...	

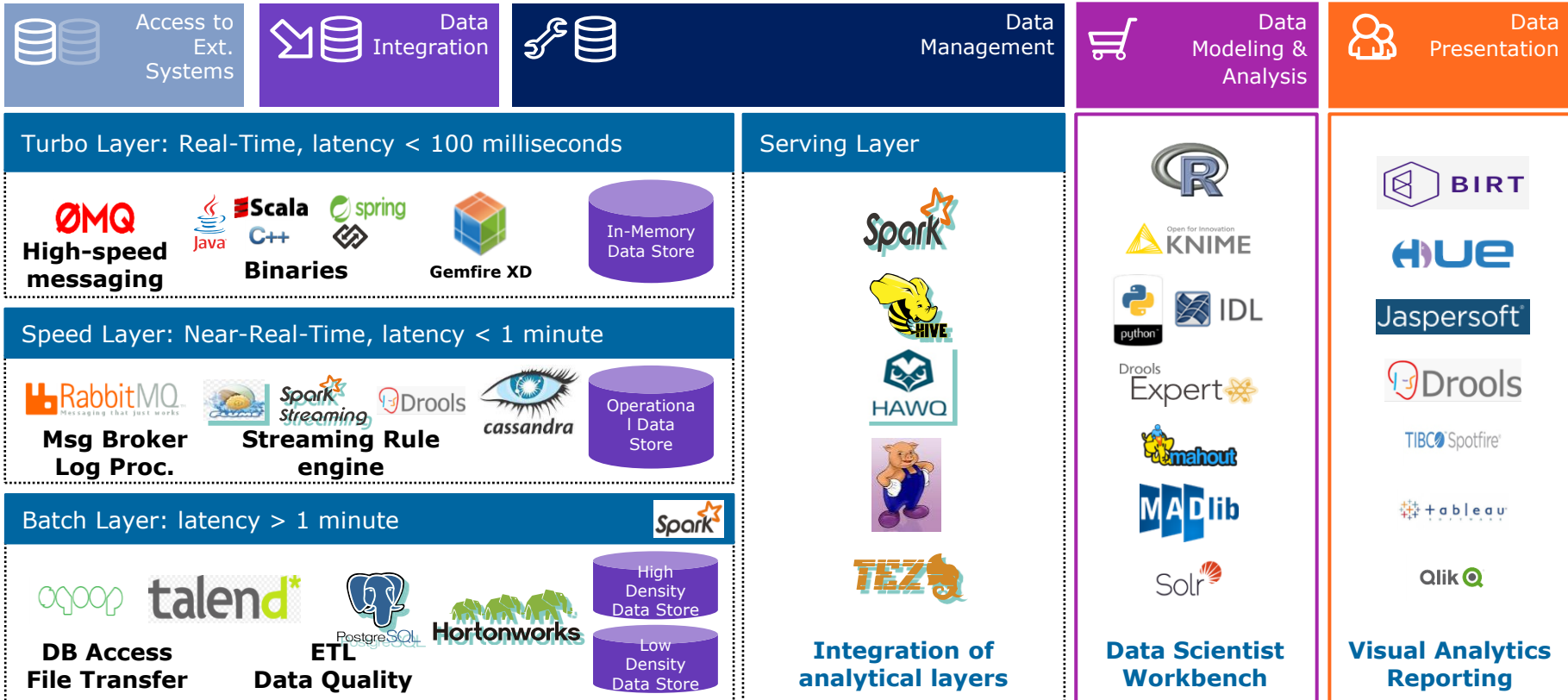| **Atos divisions offerings**	**Managed Services** canopy the atos cloud	**Big Data & Cyber-security**	**Consulting & Systems Integration**
	Big Data & Cyber-security		
	Worldline		

Industrial Data Analytics (IDA): An ambitious co-Innovation program leveraging the full set of Atos capabilities

2015 Analyst Day

- ▶ Joint investment with Atos Industrial partner

- ▶ Leveraging previous investments in the area of Internet of Things and Big Data

- ▶ One common Data Analytics platform used by several use-cases in different industries

- ▶ Tailored services and different business applications driving tier one market position within the €36 billion market ecosystem
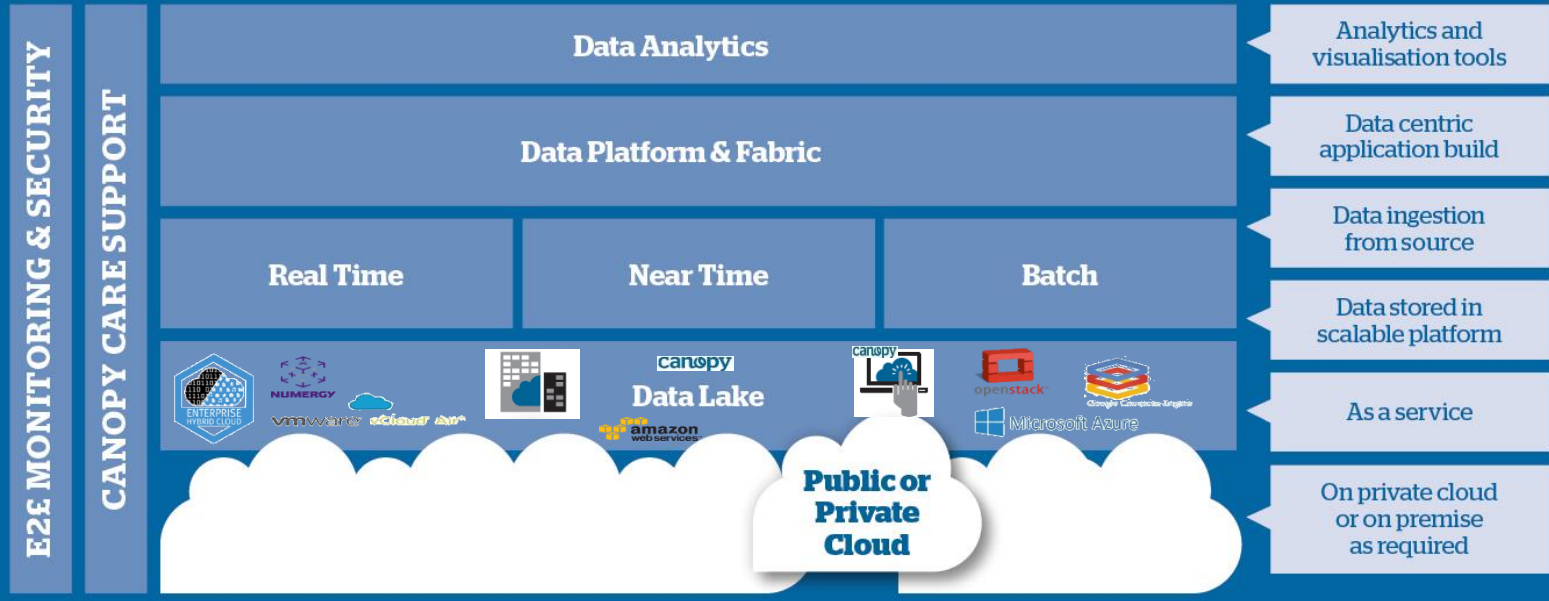
Data Analytics Platform

Data Integration	Data Management	Data Modeling & Analysis	Data Presentation
Physical Data Integration / Virtual Data Integration	Data Structure model mgmt. / Stream processing & CEP / Low information density / Time series storage / High information density, storage	Analytical model mgmt. / Data mining / machine learning / Natural language processing search / Reasoning / Semantics / Optimisation & Remediation	Visual Analytics / Reporting / Dashboards

Workflow management

Connectivity

Cloud / On–Premise

Security

Operations Management

IT Infrastructure

Access to Ext. Systems	Data Integration	Data Management	Data Modeling & Analysis	Data Presentation

Turbo Layer: Real-Time, latency < 100 milliseconds

ØMQ
High-speed messaging

Java Scala C++ spring

Binaries

Gemfire XD

In-Memory Data Store

Speed Layer: Near-Real-Time, latency < 1 minute

RabbitMQ
Msg Broker Log Proc.

Spark Streaming Drools cassandra
Streaming Rule engine

Operational Data Store

Batch Layer: latency > 1 minute

Spark

sqoop talend* PostgreSQL Hortonworks

DB Access File Transfer

ETL Data Quality

High Density Data Store

Low Density Data Store

Serving Layer

Spark

HIVE

HAWQ

(pig)

TEZ

Integration of analytical layers

R
KNIME
python IDL
Drools Expert
mahout
MADlib
Solr

Data Scientist Workbench

BIRT
HUE
Jaspersoft
Drools
TIBCO Spotfire
+ableau
Qlik

Visual Analytics Reporting

Canopy Business Data and Analytics Platform

Data Scientists / Agile Developers

E2£ MONITORING & SECURITY · **CANOPY CARE SUPPORT**

Data Analytics — Analytics and visualisation tools

Data Platform & Fabric — Data centric application build

Real Time · **Near Time** · **Batch**

Data ingestion from source

Data stored in scalable platform

As a service

On private cloud or on premise as required

Public or Private Cloud

The Business Analytics platform has proven sector specific used cases

| Telco | Manufacturing | Power Generation | Energy Transparency |

| Retail | Payment | Smart-Grid | Earth Observation |

| Water | Healthcare | Railways | Oil & Gas |

SIEMENS

JOE KAESER
President and CEO of **Siemens** AG

*"This **partnership** forms one of the largest strategic relationships ever between a global engineering company and a global IT provider. The value of our combined strength enables our **customers to take full advantage** of the next wave of industrial IT in order to maintain competitiveness and deliver outstanding services."*

NED MAY
Managing Director for Digital at **HfS Research**

*"With its **Industrial Data Analytics** platform developed with **Siemens**, **Atos** demonstrates it has a clear grasp on the needs of global enterprises to capture the opportunities created by new **digital technologies** such as the Internet-of-Things. To keep pace with the rapidly changing operating environments, enterprises need to move quickly and with lower costs so they can afford to accomplish more.".*

*"**IDA** based solutions bring together the technology expertise of **Atos** with the industry knowledge of **Siemens** to create joint solutions that are show us what the IT services market is becoming and how enterprises will benefit in the coming years."*

Atos can support all of a client's Business & Technology Partner needs
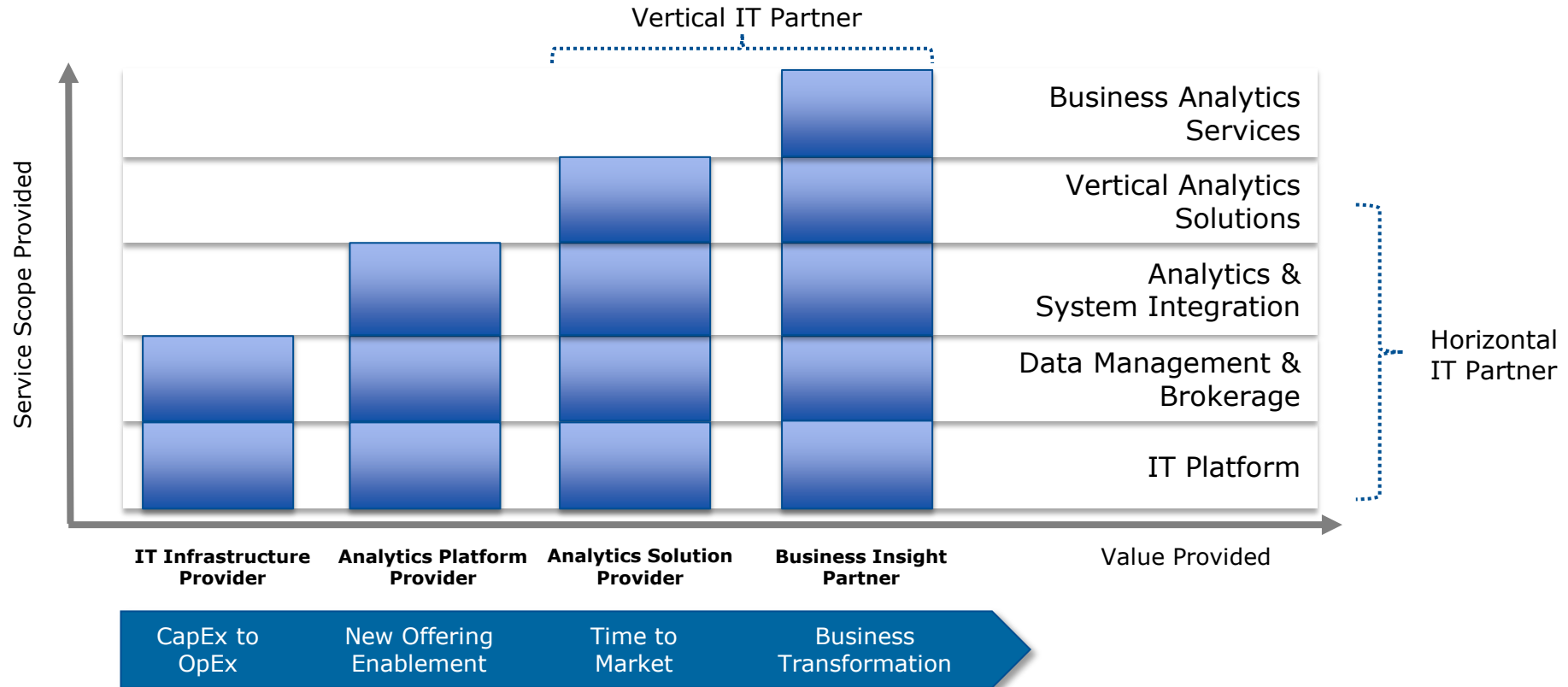
A reusable data analytics platform to drive costs down and improve Time-to-Market
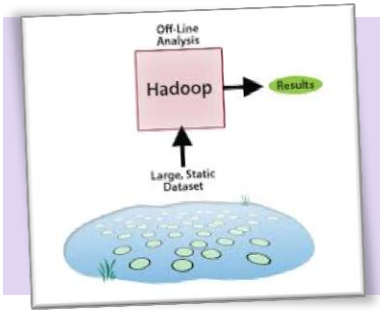
Service Scope Provided

Service Scope	
Business Services	
Vertical Analytic Solutions	
Generic Analytics & System Integration Capabilities	
IT Platform	
Data Capture	

- IT Platform Provider
- Analytics Platform Provider
- Analytic Solution Provider
- Business Insight Partner

IT platform costs reduced by 30-50%*
Deployment/Rollout costs reduced up to 50%*

Operation costs reduced up to 70%*

Typical Single Project make up without investment
- 0-5%
- 0-5%
- 20-30%
- 30-40%
- 20-30%

Typical Project making reuse of IDA

Typical Project making reuse of IDA and vertical solutions
- 30-40%
- 20-30%
- 10-15%
- 5-10%
- 5-10%

* *Indicative figures based upon current use cases*

The Business Analytics Platform is deployed across the world

Nevada

California

Texas

Virginia & New Jersey

UK

Germany

Japan

Singapore

South Australia

Partner Network
EMC
VMWARE
PIVOTAL
BLUE YONDER
UNIVERSITIES

IDA Competence Building	
IDA Data Scientists	>50 global
Tech Specialists	>350 global
YTD trained	>450 global

Regional SWAT Teams
APAC
FRANCE
GERMANY
IBERIA
UK&I
LATAM
NAM
CEE
BTN

Operations Centers
APAC
GERMANY
UK&I
NAM
IBERIA
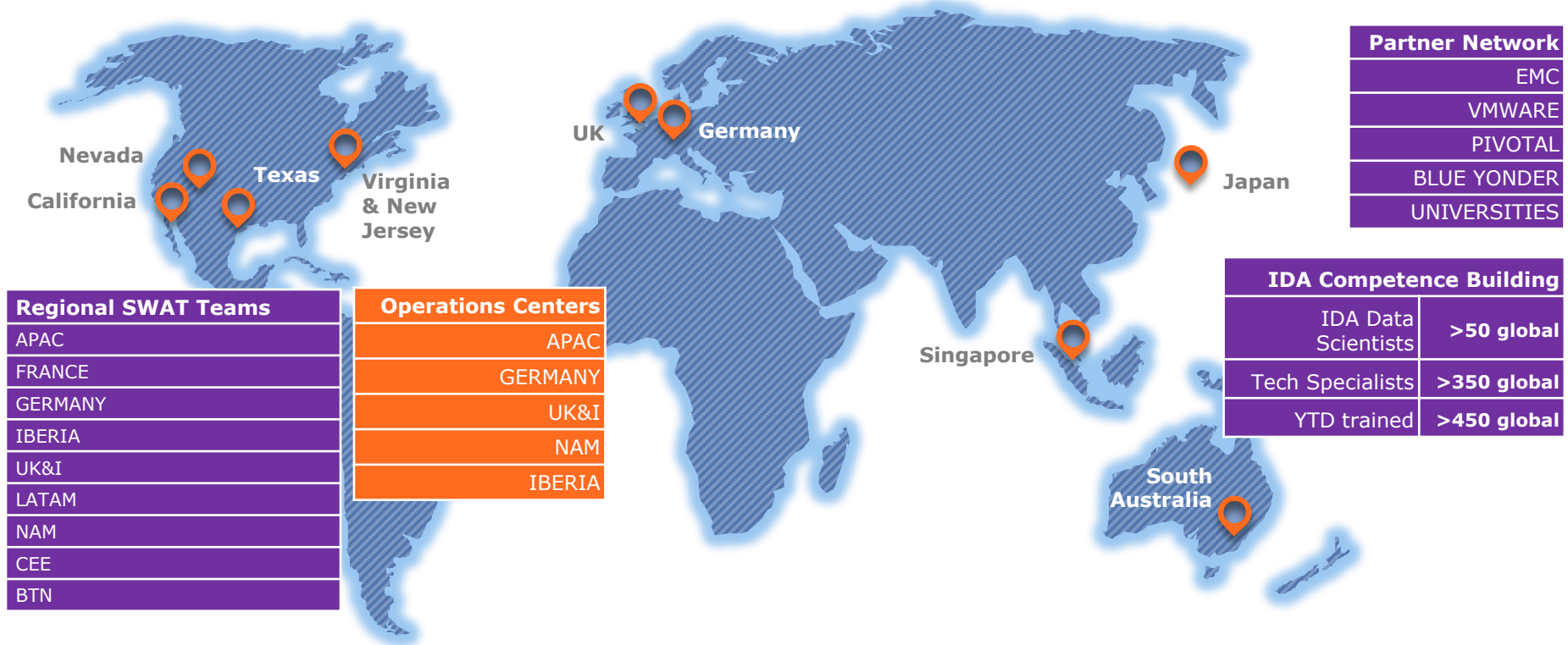
Big Data

Large amount of data at rest, often generated by human beings: voice, video, posts on Social Networks, typically stored in a data lake, and processed in batch

Fast Data
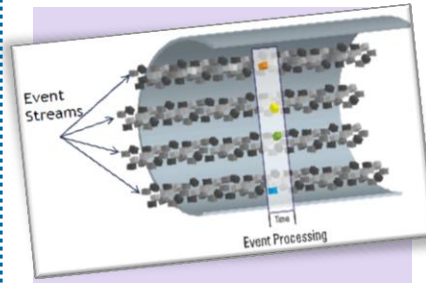
Data in motion, in the Internet of Things often generated by thousands or millions of (industrial) devices, ingested and processed as a stream, and later stored in an operational database.

Complex Event Processing

- Scalable Event Driven Architecture: high throughput, low latency
- M2M - Cloud Messaging

Bull-Atos bullion S
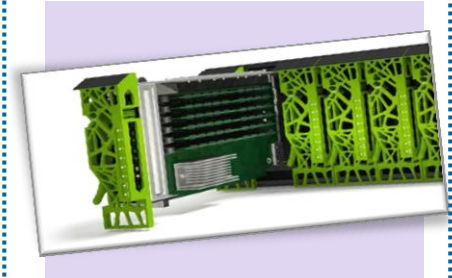
- the world's most powerful x86 server – scale-up ready for CPU (40 to 240 cores) and memory (1 to 24 Terabytes)

Atos
2015 Analyst Day

Lighthouse customer for Canopy BDaAP
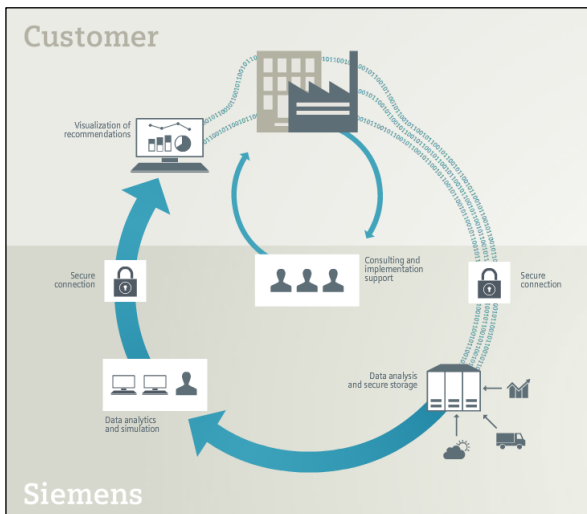
▶ Siemens Industry Value Services (SIVS) launched a set of new efficiency services at Hannover in April 2014

▶ This business is expected to grow very fast

▶ SIVS now called Siemens Digital Factory and Atos Co-Innovation to provide a Canopy provided Cloud-based Analytics Platform and integrated agile business application development environment

PoC/Pov	Customer	Sign-off
SALES FORECASTING	3 Retail Chains	09/14
LEAKAGES PREDICTION	E&U	10/14
INFORMATION AS-A-SERVICE	Aerospace	12/14
FAILURE EVENT DISCOVERY	Oil & Gas	12/14
NETWORK OPTIMISATION	Telco	01/15

http://www.industry.siemens.com/services/global/en/pds/Pages/index.aspx

Delivering next steps to become a Tier One player in the digital age

Powering Big Data & Security

Philippe Vannier

EVP Big Data & Security – Group CTO

AtoS

Transform data in business value

SMART MACHINES

DYNAMIC PRICING

CUSTOMER 360°

OPTIMIZATION

MAINTENANCE

FRAUD DETECTION

PREDICTIVE OFFERS

RISK MONITORING

Data analysis and discovery
(Find a needle in a haystack)

In-memory platforms
(fraud/risk analysis, real-time)

Event Processing
(automate answers)

Scalability

Scale from **48 to 24,000GB** of memory
The only server scaling **from 2 CPUs to 16 CPUs**

Performance & Flexibility

Large ecosystem for pre-integrated platforms x86
Top-notch performance since 2011 among x86 servers

xerox

aMaDEUS

C1000

eDF

vivo

GENERALI GROUP

SIEMENS

PHILIPS

Trusted Partner for your Digital Journey

bullion is bull DNA, issued from legacy servers & world's largest supercomputers
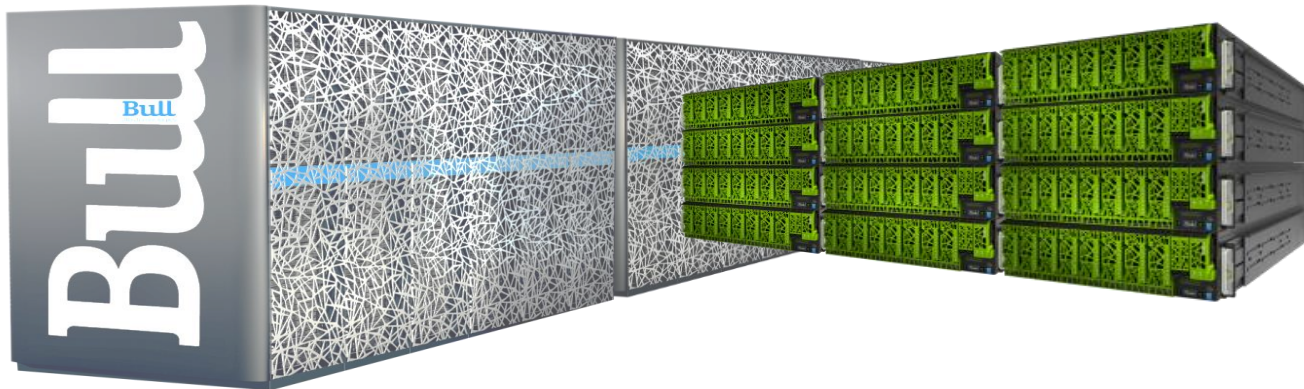
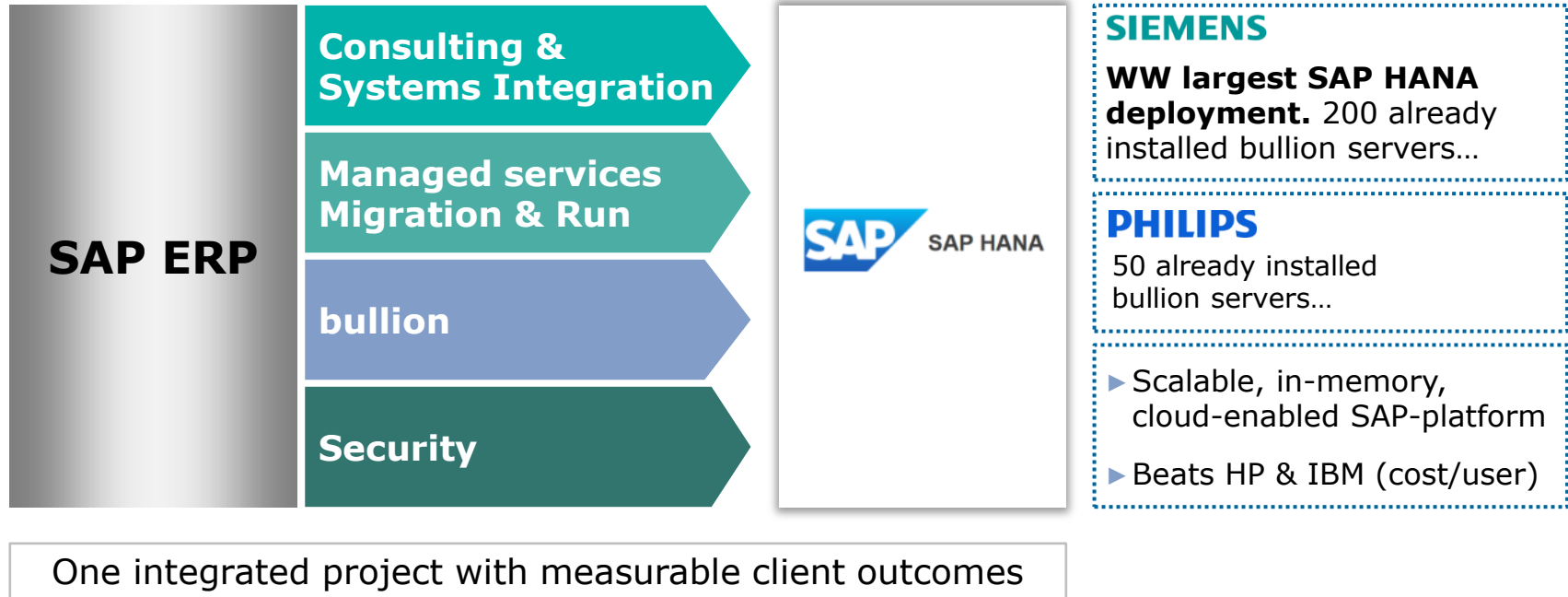| Reliability Availability Serviceability | **+** | Performance High Density Energy Consumption | **+** | Atos sales power | **=** | **bullion shipt. x 2.3** + CS&I services + Managed services |

Increase added value of Atos offering
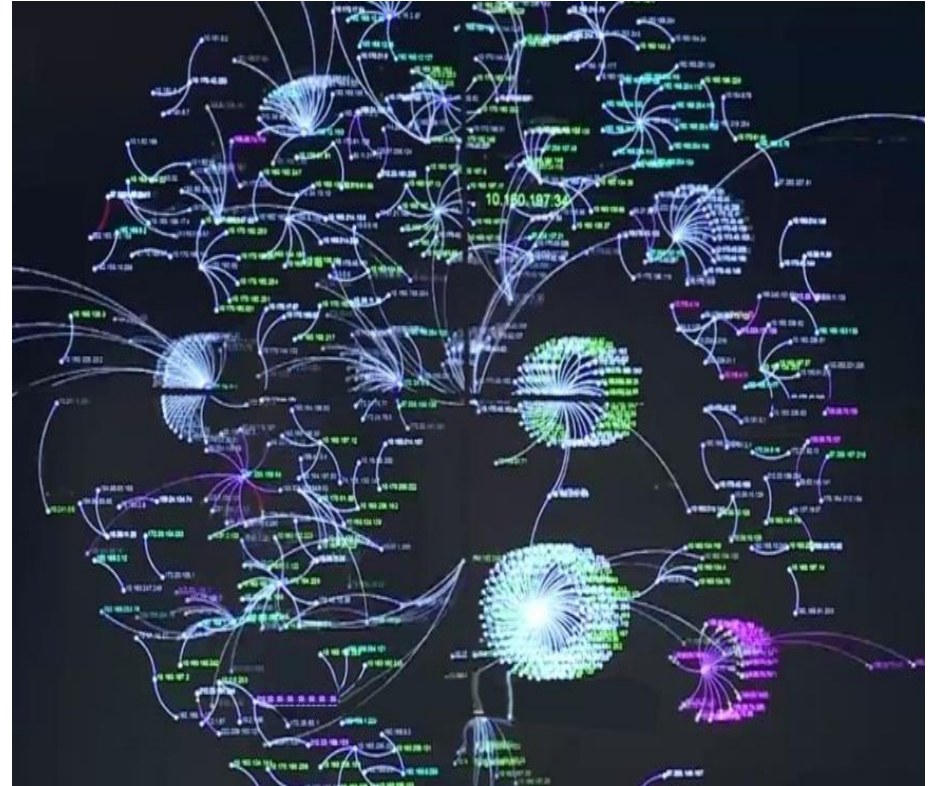# Example: SAP ERP to SAP HANA migration

SAP ERP

Consulting & Systems Integration

Managed services Migration & Run

bullion

Security

SAP — SAP HANA

SIEMENS
WW largest SAP HANA deployment. 200 already installed bullion servers…

PHILIPS
50 already installed bullion servers…

► Scalable, in-memory, cloud-enabled SAP-platform

► Beats HP & IBM (cost/user)

One integrated project with measurable client outcomes

▶ Security is moving away from a focus on prevention to a focus on **real time detection & response** (75% security budget in 2020, up from <10% in 2012)

  – As a result, **Managed Cyber Security** Services grow rapidly

  – and **Big Data analytics is becoming the new battleground for security**, at the heart of next generation security platforms.

ATTAQUES/s :2.8
ATTAQUES :230
ORIGINE DDOS :0

Atos: a trusted Security Service Provider 24*7*365

Atos | 2015 Analyst Day

- **3000** Atos security specialists
- ⭐ (purple) Atos Global SOC's
- ⭐ (red) Atos Local SOC's

Mason, Ohio (UTC -5)

North America

Latin America

UK/Ireland

Iberia

France

Benelux & the Nordics

Germany

Poland (UTC+2)

Central & Eastern Europe

India, Middle East and Africa

Asia Pacific

Malaysia (UTC+8)
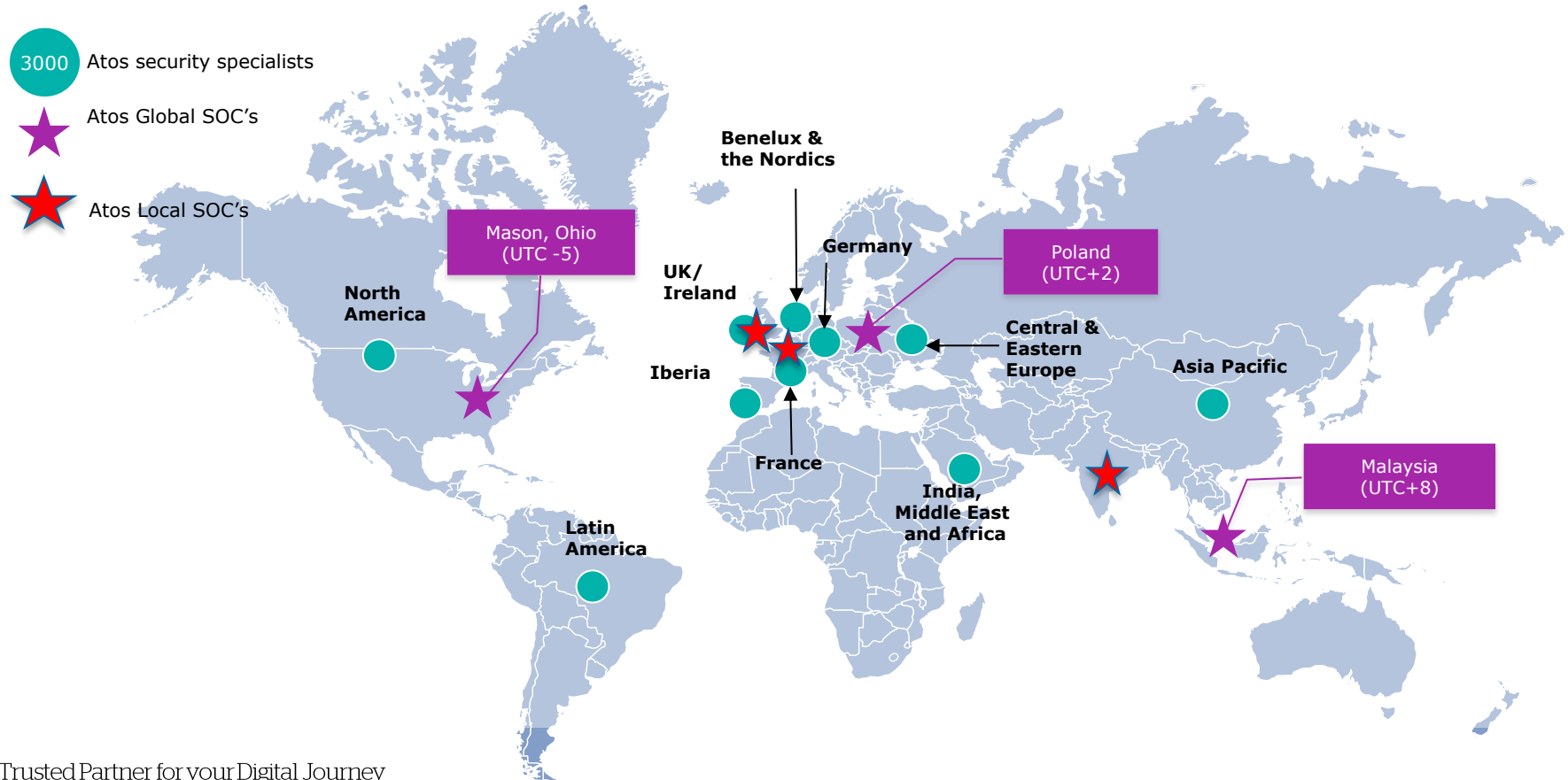
The most advanced European cyber security portfolio, delivered by over 3000 specialists

Cyber Security Consulting & Integration

Consulting & Audit Services, infrastructure integration, IAM integration

Managed Cyber Security Services

Cyber Threat Management (AHPS, CSIRT), Platform Protection, Perimeter Protection, Managed Information Protection, Managed IAM

Cyber Security Products

Identity & Access Management
– Evidian IAM suite, DirX IAM suite

Transaction Security
– MetaPKI, MetaSign, Crypt2Pay and Crypt2Protect HSM, CardOS Smart Cards

Secure mobile terminals: Hoox
Trusted Infrastructures (incl. cryptography)
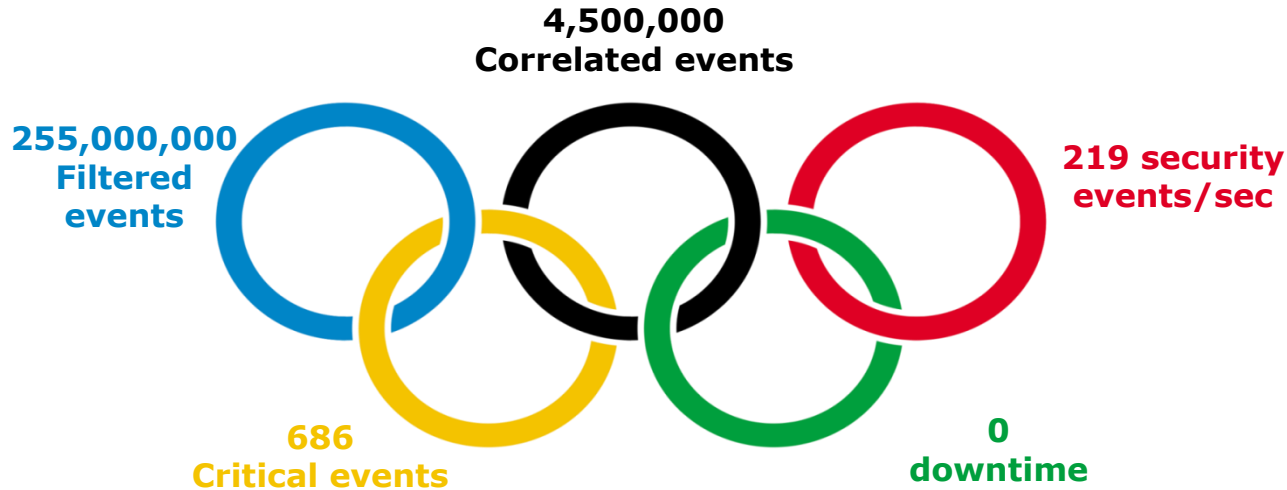– TrustWay VPN, Proteccio HSM, globull, dedicated servers & appliances

Cyber Security Maintenance & Support

Standard / customized maintenance & support services for Cyber Security Products

4,500,000 Correlated events

255,000,000 Filtered events

219 security events/sec

686 Critical events

0 downtime

▶ Ensure complete availability, integrity and confidentiality of process and data for the highest visible worldwide event

▶ A trusted event, free from cybercrime, hacktivist or cyberterrorist attacks

▶ 0 security incidents impact on live competition

Atos
2015 Analyst Day

The Context

+30%
cyber-security attacks per year

1 single failure
may cost thousands of lives

$1000 Bn
of security failure costs per year

The Challenge

**Make trust & compliance
a business lever**

- RISK PREVENTION
– PROTECTION OF BUSINESS & HUMAN LIVES
- COMPLIANCE
- BUSINESS TRUST

EVIDIAN

DirX

Overall Leader
IAM/IAG Suites
September 2014

Our unique value proposition

HELP CUSTOMERS PREPARE FOR THE UNKNOWN

- Balance business efficiency, protection & compliance
- Ensure end-to-end and sovereign security for critical activities
- Detect and mitigate threats 24x7, with real time responsiveness

**Hoox: First fully
secure smartphone
in the world**