productivity
flexibility at the speed of business

Using Atos Dynamic PLM Service

When it comes to Product Lifecycle Management in today's complex business environment, companies are beginning to focus more and more on the three "Ps": individual productivity, application productivity and IT productivity. These three factors must be balanced and optimized – at moderate cost. This is particularly challenging for small- and medium-sized companies who do not want to tie up their investment resources in large IT systems. Dynamic PLM Service is the solution to that demand.

### The challenge: Higher efficiency at lower cost and risk
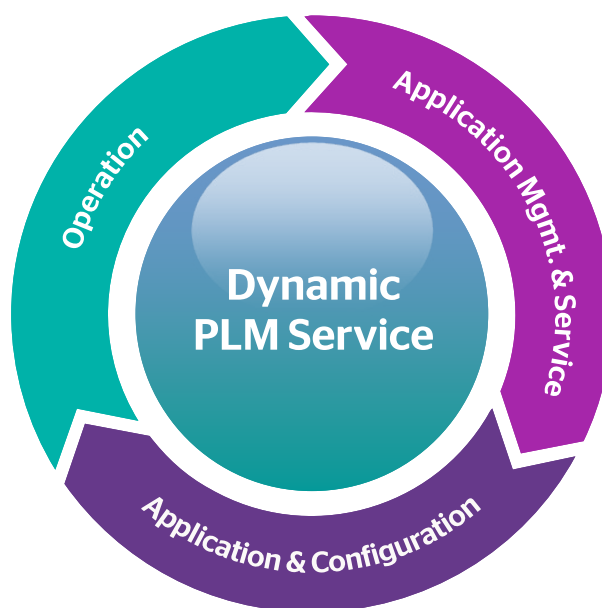
As product designs become more and more complex, businesses require a high-performance Product Lifecycle Management solution. Implementation, integration, rollout and operation of a PLM platform is a significant source of cost and risk, setting a tough challenge to the cost-conscious business. While large enterprises have the resources to invest in leading-edge solutions, smaller companies may miss out on the opportunity to unleash the potential of PLM by settling for second-best.

In general companies are facing the following challenges when they operate a PLM system:

▶ Cost for Implementation, IT and Operation
▶ Integration to other applications, e.g. CAx and ERP systems

▶ Transition to the productive phase without disruptions
▶ Continual maintenance and updates of the systems
▶ Provisioning of support and fast incident resolutions
▶ Guarantee of high availability and performance
▶ Protection of data against unauthorized access and loss due to technical reason
▶ Adaptation of resources to changing demand
▶ High demand for competent resources during roll-out and operation.

Due to the long life-times external factors can barely be taken into account. Typically not only the number of users is changing but during the time further modules and functionalities have to be integrated, toos.

Atos

The solution Dynamic PLM Service

Dynamic PLM Service, designed for Siemens' market-leading PLM Software Teamcenter, offers you an industry-specific, on-demand Product Lifecycle Management solution.

Dynamic PLM Service provides the implementation and operation of the software solution and underlying IT Infrastructure, all operated according to ITIL best-practice service delivery processes.Individual components of Dynamic PLM Service are bundled together into a complete package of solutions for your company, specified by a single Service Level Agreement (SLA).

Dynamic PLM Service is designed to enable individuals to do more work in less time by providing users with the product and process knowledge they need to succeed in their business cost-efficiently.

By providing access to PLM on-demand via the internet, small- and medium-sized businesses can focus on core product design and development activities, extending access to product data to a broad base of technical and business users – not on managing IT infrastructure.

Atos offers Dynamic PLM Service on a highly-attractive, flexible commercial basis: a transparent monthly user charge with no fixed term (Siemens PLM Teamcenter licenses not included).
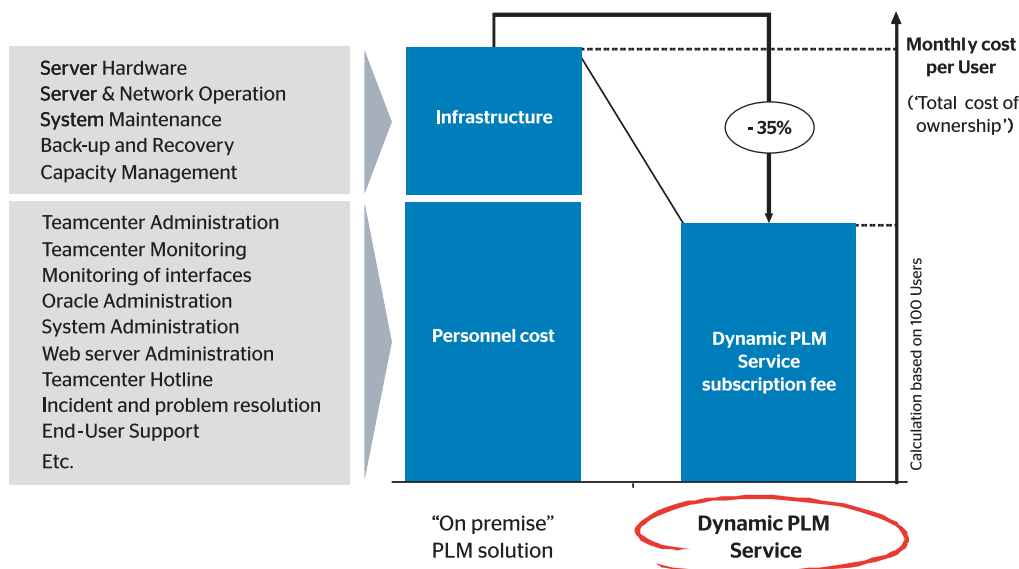
This pricing model significantly decreases the up-front investment and delivers maximum flexibility as consumption fluctuates month on month. Typically businesses can achieve up to 35% lower monthly cost of ownership compared to a similar PLM solution on customer's premises.

Atos has extensive industry and business experience – use this to be more successful. Dynamic PLM Service is not a single service, but a balanced package, an integrated business solution for your company based on the experiences in implementing and operating PLM solutions for many customers around the world.

Your benefits of Dynamic PLM Service

The value at the conclusion of an Atos' business impact assessment for SAP applications will be a realistic and achievable analysis and optimization plan that provides:

▶ Lower TCO, low upfront investment

▶ Easy and fast to scale up and down

▶ Cost flexibility through Pay Per Use

▶ Faster and risk minimized implementation within 1-3 months

▶ Increased reliability and service quality due to standardization.

Server Hardware
Server & Network Operation
System Maintenance
Back-up and Recovery
Capacity Management

Teamcenter Administration
Teamcenter Monitoring
Monitoring of interfaces
Oracle Administration
System Administration
Web server Administration
Teamcenter Hotline
Incident and problem resolution
End-User Support
Etc.

Infrastructure

Personnel cost

- 35%

Dynamic PLM Service subscription fee

Monthly cost per User

('Total cost of ownership')

Calculation based on 100 Users

"On premise" PLM solution

Dynamic PLM Service