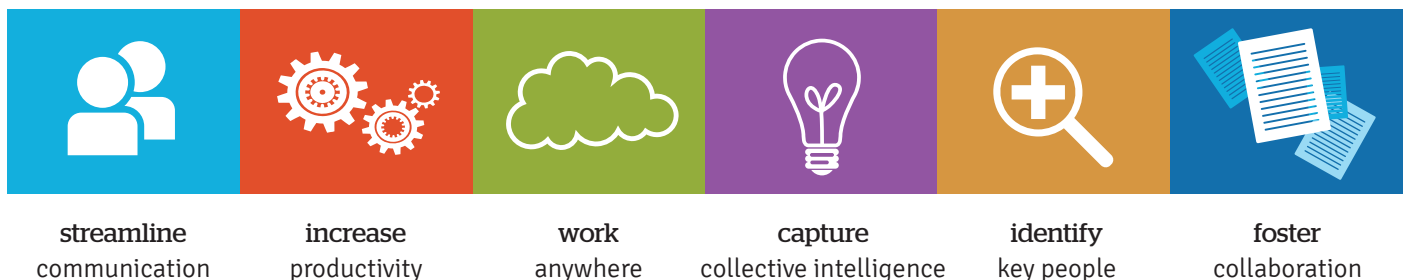


# enterprise social software

# Work smarter.

With a blueKiwi enterprise social network as the social hub around which your workday revolves, you've got a new way of doing business. No matter where you are, you can share information and easily collaborate across your organization. By empowering employees to work smarter, you incite positive action—turning your company's collective knowledge into a formidable competitive edge.



**streamline**  
communication

**increase**  
productivity

**work**  
anywhere

**capture**  
collective intelligence

**identify**  
key people

**foster**  
collaboration

## Built for the way you need to work

Dynamically connect to right people and collaborate faster. With blueKiwi, you have all the tools you need to stay ahead of what's coming next, prioritize what's important, process and act on what you need to, and move through the information you need to consume — more effectively.

With blueKiwi, you work smarter — increasing collaboration, fostering innovation, and bolstering competitiveness. And your organization benefits from a productive environment illuminated by engaging conversations, new ideas, creative energy, and satisfied employees.

## Connect employees, partners, and customers

With robust enterprise social networking features, blueKiwi enables organizations to create and manage a social network where employees, partners, and customers can easily share their ideas, knowledge, and best practices, in a secure environment.

## Capture business-changing ideas

With its sophisticated social recommendation engine, blueKiwi creates an environment where diverse and relevant subject matter experts, communities and content are brought directly to the user. Encouraging innovative thinking and enabling knowledge and information to flow across dispersed teams and departments, blueKiwi enterprise social software creates environments where critical skill sets are located and leveraged.

## Accelerate business growth

By capitalizing on informal exchanges and bringing employees together in one social space, blueKiwi helps businesses of all sizes accelerate their commercial productivity, increase their capacity for innovation, and take advantage of previously hidden employee talents.

# Why blueKiwi?

**A trusted partner.** We're the partner you can count on to ensure your success, beyond a hassle-free product deployment, from consulting to integration and beyond.

**Best fit cloud offerings.** You have a range of cloud offerings to choose so it's easy to find the right fit for your business, from multi-to-single tenant, private to highly private, at home or abroad.

**Social business leadership.** You're working with an organization that knows social business better than anyone else. With an 80000 employee deployment, our goal is to perform better and eradicate internal email in the process.

## Who uses blueKiwi?

Every day, our customers rely on blueKiwi to out collaborate, out communicate, and out innovate the competition. From small companies with dozens of users to large enterprise and government organizations with tens of thousands of users, blueKiwi customers can be found in most major business sectors, including Business Services, Education, Finance, Government, Insurance, Manufacturing, Utilities, and Retail.

## How to buy blueKiwi

blueKiwi comes in three editions; Professional, Premium, and Enterprise, each designed to meet the needs and requirements of different organizations.

**blueKiwi Professional Edition.** Perfect for organizations planning to improve internal and external collaboration within a specific department or by project scope. The Professional Edition includes everything you need to build and manage an internal social business network or external community.

**blueKiwi Premium Edition.** Designed for organizations who want to turn their group and community conversations into actionable company collaboration. With the Premium edition, you can create a branded community experience, integrate with other applications and receive advanced support from blueKiwi.

**blueKiwi Enterprise Edition.** Ideal for organizations who want a comprehensive social business solution. The Enterprise Edition can be seamlessly integrated into your existing IT infrastructure and applications. The Enterprise edition also includes the new blueKiwi Office and Outlook Connectors, as well as the new social recommendation engine.

## About blueKiwi

An innovative technology leader, blueKiwi is Europe's largest SaaS provider of Enterprise Social Software. We help enterprises worldwide increase their business performance through social collaboration. blueKiwi has been consistently recognized by industry expert Gartner Inc. since 2007.

Since becoming an Atos company in early 2012, blueKiwi has leveraged Atos' global presence and Cloud technology expertise to further evolve our powerful SaaS solution. blueKiwi's focus on enterprise social networks, combined with Atos's broader product and service portfolio, creates a powerful combination that enables us to offer further value to our customers through a unique blend of consultancy, innovation, and implementation.



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