

Unlocking the art of potential

Embrace sustainability today.

Shape a greener tomorrow.

Lead the way to a sustainable future, wherever you are on your sustainability journey.



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Sustainability is now a must have



Sustainability is now a critical business priority for digital transformation, driving cost savings while addressing environmental and social challenges.



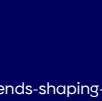
The world generates 53.6 million metric tons of e-waste annually. Sustainable digital practices involve responsible disposal and recycling.¹

The World Health Organization



Data centers and communication networks consume around 1% of the world's electricity. Sustainable practices can reduce this impact.²

International Energy Agency



Businesses are investing in sustainability initiatives to cut costs, with a 6.5 percentage point increase from 2022 to 2023.³

McKinsey

¹ Electronic waste (e-waste) | who.int

² Data centres & networks - IEA

³ https://www.euromonitor.com/article/key-trends-shaping-the-sustainability-agenda-in-2024

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Sustainability is also becoming a business enabler

<p>Attract investors</p> <p>85% of investors now consider ESG factors in their investments.⁴</p>	<p>Strengthen brands</p> <p>Millennials and Gen-Z consumers increasingly seek sustainable products. Brands with strong sustainable credentials are preferred by consumers.</p>	<p>Attract talent</p> <p>Sustainability initiatives attract top talent, employees want to work for socially responsible companies.</p>
<p>Reduce costs</p> <p>Sustainable practices can reduce costs. Industries worldwide could save a staggering \$437 billion per year by 2030 through improved energy efficiency.⁵</p>	<p>Ensure business continuity</p> <p>Governments and regulators drive sustainable practices, essential for business continuity.</p>	<p>Boost profits</p> <p>Long-term investments in sustainability lead to profit growth.</p>

⁴ The Future & Growth of Sustainable Investing | CFA Institute

⁵ 60+ Business Sustainability Statistics (Relevant in 2024) | TravelPerk



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Six ways Atos and Microsoft support your sustainability goals

<p>1</p> <p>Reduce your carbon footprint using data-driven ESG management</p> <ul style="list-style-type: none"> Implement technologies with lower environmental impact using Atos and Microsoft solutions. Leverage Microsoft Azure's sustainability features to optimize energy use in cloud operations and Atos' dedicated sustainability IT advisory services for effective carbon reduction 	<p>2</p> <p>Meet compliance & regulatory requirements</p> <ul style="list-style-type: none"> Ensure accurate and efficient compliance with emission reporting. Utilize Microsoft's Cloud for Sustainability for comprehensive environmental data governance, use, tracking and reporting. Access Atos' compliance advisory services to navigate complex regulatory landscapes.
<p>3</p> <p>Measure your environmental KPIs</p> <ul style="list-style-type: none"> Monitor key performance indicators for improvement opportunities. Use Microsoft's Power BI and MSM (Microsoft Sustainability Management) for real-time data analytics and visualization. Atos' customized dashboards and reporting tools enable continuous monitoring and analysis. 	<p>4</p> <p>Understand your decarbonization efforts</p> <ul style="list-style-type: none"> Gain insights into your sustainability progress across the enterprise. Measure the carbon impact of cloud services with Microsoft's Sustainability Calculator. Utilize Atos' consultancy services to assess and guide decarbonization initiatives. Customers and employee environmental engagement and training.
<p>5</p> <p>Predict and manage climate risks in your business</p> <ul style="list-style-type: none"> Mitigate risks and uncover opportunities within business processes. Implement AI and machine learning models through Microsoft's AI for Earth initiative. Apply Atos' risk assessment frameworks and mitigation strategies tailored by industry. 	<p>6</p> <p>Tailor your carbon reduction strategies</p> <ul style="list-style-type: none"> Develop a roadmap aligned with your specific commercial and sustainability objectives. Create customized action plans with Microsoft's Sustainability Manager. Ensure alignment with commercial goals and environmental responsibilities, with Atos' strategic planning services.

Atos and Microsoft: working together to create sustainable organizations

<p>Strategic Decarbonization Advice</p> <p>Promoting proven sustainable best practices across the entire enterprise to drive collective impact.</p>	<p>Accurate Environmental Data Management</p> <p>Enabling automated reporting on carbon footprints.</p>
<p>Cloud Solutions</p> <p>Creating sustainable digital workplaces and hybrid clouds, while optimizing resource usage and reducing environmental impact.</p>	<p>Innovation</p> <p>Investment in engineering and research to reduce emissions and enhance operational efficiency for more sustainable business.</p>

Why Atos and Microsoft for Sustainability?

- We are recognized globally**

 - Atos has been honored with the SEAL Business Sustainability Award for leadership, transparency, and commitment to sustainable practices.
 - Consistently high scores on the CDP Leadership Band for climate action.
 - Platinum EcoVadis Medal for CSR commitment.
- We are sustainable by design**

 - We incorporate decarbonizing IT into our services, emphasizing technology for good.
 - We focus on decarbonizing IT through a low-carbon ICT portfolio delivered with transparency.
- We lead by example**

 - Atos aims for net-zero greenhouse gas emissions by 2039, aligning with the Paris Agreement.
 - Microsoft is committed to net-zero emissions by 2039, demonstrating our dedication to sustainability and climate action.
- Our strategic decarbonization advice**

 - We collaborate globally to provide strategic decarbonization advice and services.
 - We promote eco-friendly technologies like cloud solutions and work toward collective sustainable impact across supply chains.
- Our shared commitment**

 - We share a clear commitment to sustainability.
 - We have integrated sustainability into our core offerings, emphasizing the use of technology for good and focusing on a low-carbon ICT portfolio.

To learn more about how Atos and Microsoft can help you achieve support your sustainability goals today, [visit our website](#).