

Atos



Cosmetic Giant

the face of performance analytics



Cosmetic Giant – **Worldwide leader**
in cosmetics

Experts in hair care, hair color, skincare,
make-up & fragrances

27 global brands





€22,9 billion consolidated sales in 2012
Products distributed in **130 countries**
72,600 employees worldwide
Divisions in **82 countries** globally





**Cosmetic
Giant goals:**

Development of highly
sophisticated global
data capability

Centralized
reporting across all systems

Monitor
financial
performance
across multiple
dimensions

Harmonization
of financial
control across
all countries

Improved
monitoring
across the
group

Challenges for Cosmetic Giant & Atos:

High degree of **fragmentation**
within group reporting

No single line of sight
across operations and systems



Challenges for Cosmetic Giant & Atos:

Unsupported **legacy systems**
Smooth migration of existing data
Zero disruption to live IT environment





The Atos solution:

Migration to a new centralized infrastructure
Deployment of the core system worldwide in **18 months**
Complex integration of existing systems across **82 sites**
A decade's worth of historical data recovered from
old systems in **600 batches**
Bringing control, sight and analysis into play globally



Why Atos:

One-stop-shop


Technology and product expertise in complex integration and large-scale data consolidation, analytics and reporting

Large, **global project capabilities**

Rich partner resources



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**Atos technology
and innovation:**



**Atos deployed an optimum blend of
technologies to meet the business needs
on an immense scale**



**Atos implemented a solution with
unprecedented response times ideal for
real-time analytics**



**Atos managed a complex
integration to give Cosmetic Giant a
seamless experience**



**Your Business
Technologists
Powering Progress**

Results:

A clear line of sight across **82 countries**

Daily data volume of **24GB** and **168,5** annually

Migration of **1,7 terabytes** to a new centralized infrastructure

Delivered in **under 18 months**

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**Your Business
Technologists
Powering Progress**

Results:

Making life easier for Cosmetic Giant financial controllers

A central global system supporting **2,000 users**

Centralized architecture and centralized governance

Capability to report and analyze globally, by country and by division

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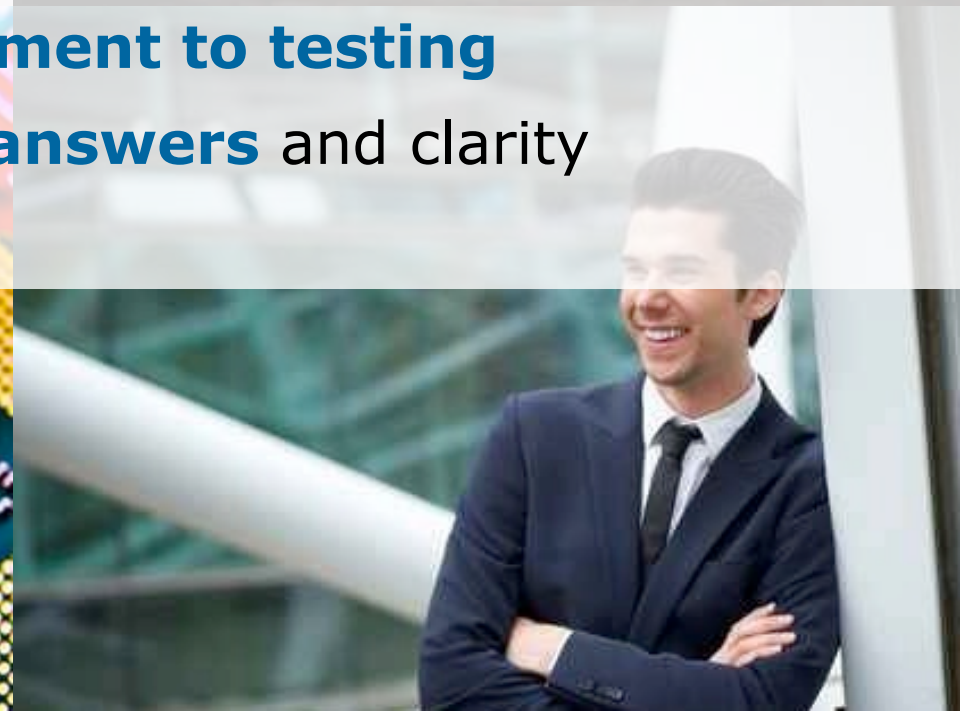


Critical success factors:

Total belief in our methodologies

Strong **commitment to testing**

Straightforward answers and clarity



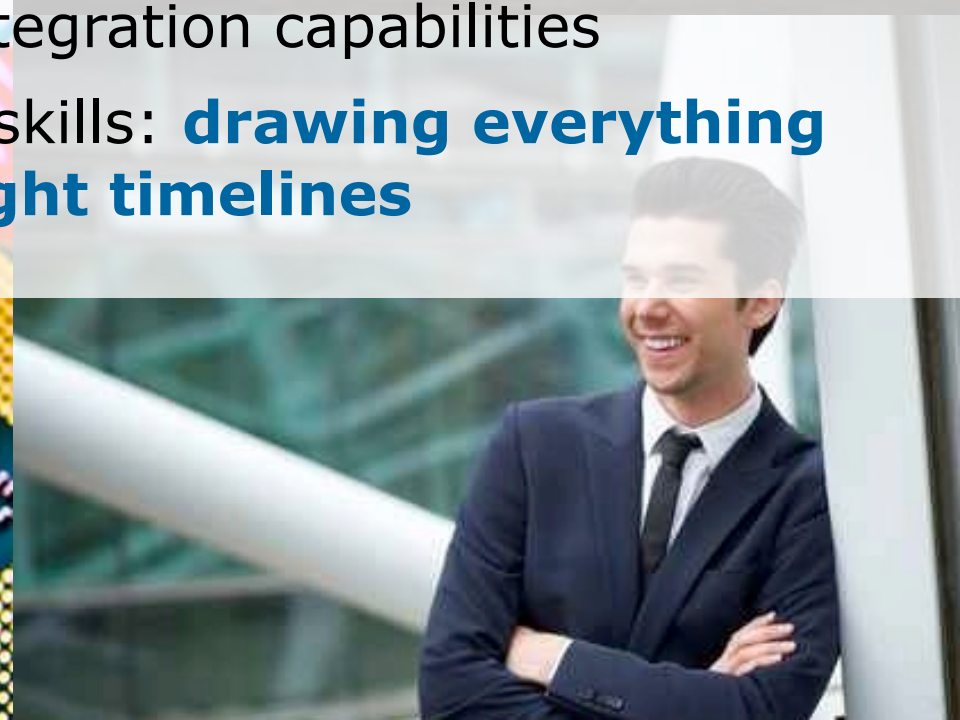


Critical success factors:

Strategic partnerships and choice of technology

Industrial-strength integration capabilities

Robust project management skills: **drawing everything together in tight timelines**





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The future:
Furthering transparency

thank you