



The firm of the future

Accelerating sustainable progress

Your business technologists. **Powering progress**

Atos



“At Atos we strive to create the firm of the future. We believe that bringing together people, technology and business is the way forward. Every day we power sustainable progress for our clients and partners, the wider community and ourselves. It is our unique approach as business technologists that makes this possible.”

Thierry Breton
Chairman and CEO, Atos

Towards intelligent technology

Businesses currently face huge challenges as they adapt to the changes that surround them. At the heart of the solution is a move towards sustainable IT.

We are living in a time of constant change and changes on a political, economical, environmental and social level mean businesses must be agile and transparent.

In recent years, we have seen many changes. From cloud applications to hackers. From budget cuts in the public sector to sustainability issues in manufacturing and safety concerns in nuclear energy. We are on the edge of a new era of information technology.

And businesses are having to make investment decisions for their technology strategy in this period of

uncertainty. At the same time, the way IT supports businesses is changing, business units are becoming increasingly involved in IT decisions, the way in which IT is delivered is being redefined by cloud-based services and consumer IT is raising expectations as to the usability of IT in the workplace.

At Atos we believe that Information Technology is the engine of sustainable progress for companies, organizations and society at large. We want to work with you on projects that turn your business into a firm of the future - powering progress for you, your customers, your stakeholders and employees.

The Firm of the Future

Adapting to a changing environment will require a new approach – a flexible evolution inspired by nature.

2010-2020 is being referred to by many as the Decade of Volatility. One thing seems certain - that the level of volatility our organizations and respective value chains will face is unprecedented. Put simply, you can either seek out opportunities, learn to adapt, evolve and flourish in these transformative times, or hold on to old models, old ways of thinking, cracking and dying under the pressure of dynamic change.

At Atos we believe that this decade can be a decade of opportunity, creativity, collaboration and courage for those that are able to adapt and redesign for resilience. Organisations that are able to deal with dynamic transformative change will be the successful Firms of The Future.

Nature has been dealing with dynamic change for over 3.8 billion years. And if your business is able to learn from nature's wisdom and become a firm of the future, then you will survive and thrive in this decade of turbulence and opportunity.

Atos has the solutions and vision to help your business become a "Firm of the Future", an organization more akin to a dynamic living organism which thrives within ever-changing business, socio-economic and environmental ecosystems. We also clearly understand the important role IT has to play by developing solutions that allow you and your business to operate in a more sustainable way, something which is both good for your business and also for the environment we all live and work in.

To help transform your business into a "Firm of the Future", we have formed a world-leading partnership with BCI – Biomimicry for Creative Innovation, a 'think and do' collaborative using ecological thinking for radical business transformation. Nature has been dealing with dynamic change for over 3.8bn years and this unique partnership of Atos & BCI applies Nature's wisdom to help organizations become "Businesses Inspired By Nature".

An approach which has enabled us to develop a strategy to help your business evolve towards a sustainable, collaborative and adaptive organization, addressing both strategic and operational levels and the supporting infrastructure.

"Atos is committed to accompanying its clients on their journey toward environmental excellence."

Your partner in sustainability

Becoming a Firm of the Future involves transformation at every level of your organization. Atos has developed the solutions to help you achieve this.

To help you transform towards a Firm of the Future, Atos' business technologists have developed solutions and toolkits that can transform your business into a sustainable, collaborative and adaptive organization, addressing all aspects of your strategic and operational levels and the supporting infrastructure:

Strategy & Change

Helping you to transform to a sustainable business model: We provide consulting services and solutions that help your business model evolve to a sustainable Firm of the Future.

Operations

Enabling you to move towards sustainable operational excellence: Optimizing business processes to save you costs, increasing your efficiency and flexibility, stimulating knowledge sharing and enabling collaboration across your value chain.

Infrastructure

Ensuring you have a sustainable IT infrastructure: We offer a carbon neutral hosting facility and Green IT services to transform your business towards a decarbonised sustainable infrastructure.



In each area we provide leading innovative solutions. Taken separately or as a complete portfolio, Atos provides the innovation, solution-focus and long-term partnership approach to ensure that your business is able to adapt and flourish in these increasingly volatile times.

Credibility and expertise

We would never expect others to do what we haven't done ourselves. That's why Atos has already taken huge steps towards a sustainable future.

Our vision and strategy is based around operating beyond compliance with the best international responsibility charters, reducing our carbon footprint, contributing to the well being of all our employees and the community, and developing innovative and sustainable solutions that meet the demands of our clients.

Following the economic crisis, our clients have all faced fundamental and permanent changes to the way they do business across four key areas.



Over the next ten years, the successful and surviving businesses will be those that embrace sustainability. But today the sustainable agenda has moved on, shifting the focus to responsible growth and a business strategy for the long-term. This new approach recognizes sustainable business as good economics which means that sustainability needs to become part of a company's core business, embedded in its processes, running through its culture and directing every activity.

Many organizations are already linking sustainability with operational excellence and actively seeking opportunities for cost savings and increased efficiency. This has led to pressure on the IT industry to develop technologies that support both profit and sustainability by controlling costs, improving performance and cutting environmental impact; a pressure which is only set to increase. Atos' ambition is to be recognized as a world leader in providing innovative IT solutions to help you become more sustainable and so we embed sustainability in all the propositions we make to you and your business.

Zero carbon ambition

For example, Atos has decided to implement a voluntary offsetting mechanism.

Having established the extent of our own carbon footprint and instigated measures to reduce this, we have engaged The Carbon Neutral Company, recently named Best Offset Retailer by Environmental Finance, to help compensate the carbon footprint produced by our data centers - 115.256 t CO₂ - through investment in a wind power project in the Thar Desert, India.

We have selected this project because, in addition to enabling the use of renewable energy to reduce carbon emissions, it significantly contributes to the local community. This includes benefits such as the provision of a clean water supply to local villages, the facilitation of a vaccination program and the reconstruction of a village school.

From a business perspective, we are the first global IT provider to offer carbon neutral hosting services to support you in achieving more sustainable operations. If you choose to outsource your IT infrastructure and applications to our carbon neutral data centers, you will also benefit from our Carbon efficiency strategy, part of our Sustainable Infrastructure offering (Ambition Carbon Free, Green IT).

Well Being and responsibility

Any genuine sustainability effort puts employees first. Especially at a time when people want to work for organizations which observe the highest standards of compliance and social responsibility.

Technological, economic, environmental and socio-cultural developments mean that your business must continuously adapt its way of working in a fundamental way. This new way of working is about working whenever and wherever you need to and adapting to these new circumstances could mean dramatic change for your organisation. But simply buying new technology is not enough. The new way of working relies on many more aspects including value based leadership, self management of employees, collaboration, transparency and goal oriented behaviour.

Innovation@work is a fully integrated approach from Atos to put this new way of working into practice for our customers. It is about the fine tuning of people, technology and office space. Based on a structured, balanced and phased approach, it combines the technical and organisational capabilities of Atos to deliver

sustainable change while improving resilience, agility and business results for your business.

We believe that our Innovation@work program presents a solid step for your management team to find answers to the challenges you currently face. The end result is an organisation 2.0 that is stable, strong, flexible and resilient and is ready for the future.

At Atos we also take social responsibility very seriously and strive to lead by example. Our aim is to become a best place to work: nurturing talent and encouraging development and training. Not just for ourselves, we also want to do all we can to sustainably improve conditions for the wider community.

In early 2010 we launched our Wellbeing@Work initiative. This program will underpin the company's ongoing transformation to become a

fully integrated and global company and demonstrates that our employees remain our first priority.

Initiatives here have included a new headquarters meeting high-quality environmental standards such as the triple certification HQE Construction (High Environmental Quality for building), THPE (Very High Energy Performance), and HQE for Operation. And in early 2011, we announced our ambition to be a Zero Email Company within three years by adopting innovative social business solutions to bridge the 'social business gap' and provide a more personal, immediate and cost effective means to manage and share information.

Highest compliance and reporting standards achieved - GRI A+ achieved in only 2 years

In May 2010, we published our first Corporate Responsibility report in line with the Global Reporting

Initiatives (GRI) guidelines and were rated Level B+. Our second Corporate Responsibility report in 2011 was rated Level A+, the highest level qualification from the GRI.

We have also continued to roll out our ISO 14001 Certified Environmental Management System (EMS). We are implementing this in all countries where we operate (offices and data centers) and our objective is to have 80% certified by 2013. All data centers in the United Kingdom have obtained the Carbon Trust Standard certification.

In July 2010, Atos joined the United Nations' Global Compact, thus demonstrating once again our commitment to operating under universally recognized responsible business principles.



Social business innovation

In the future, successful businesses will be those that are seen to be social businesses. It's an approach that Atos has already pioneered in partnership with its clients.

We see it as our ambition to accelerate responsible and sustainable growth for both ourselves and our clients. Here our objective is to enable our clients to perform economically, socially and environmentally in a manner which is transparent and measurable. We do this by both minimizing the impact of our own activities on society and on the environment and also by offering solutions which enable your business to transform towards sustainable operations and responsible and profitable growth.

Reducing the Carbon Footprint

Together with our clients, we are continuously paying attention to ways of reducing the carbon footprint through enabling IT solutions. We can help you here through the targeted deployment of IT, for example, working together to optimize and automate your business processes throughout your value chain and make them more sustainable. In addition, we are continuously investing in new applications in the areas of

virtualization (the realization of energy savings by drastically reducing the number of servers), transparent reporting and social networks.

Performance Management Dashboards

We can also help you to measure how sustainable your current operations are so that you can properly direct and guide your business. We do this for you through a Sustainability Performance Management Dashboard which makes visible all areas of your business, determines clear KPI's, measures progress, analyzes effects and helps you to report. Such measurement leads to real knowledge and enables you to achieve your sustainability goals by structurally and efficiently analyzing information, and applying it.

We are always looking for innovative and rewarding projects where we can leverage new technologies for you in a responsible way and which act as a major lever to enable societal changes and create progress. Examples include:

Increasing online accessibility to medical information

Atos has developed and coordinates the integration of all of the elements of the KHRESMOI European project. This increases online accessibility to reliable medical information for both the general public and medical experts. Through this system, Internet users will be able to search and access reliable health information in their local language, generated from various medical information sources (scientific publications, image banks, pharmaceutical databases, etc).

Olympic values promotion to Spanish youth inside public education

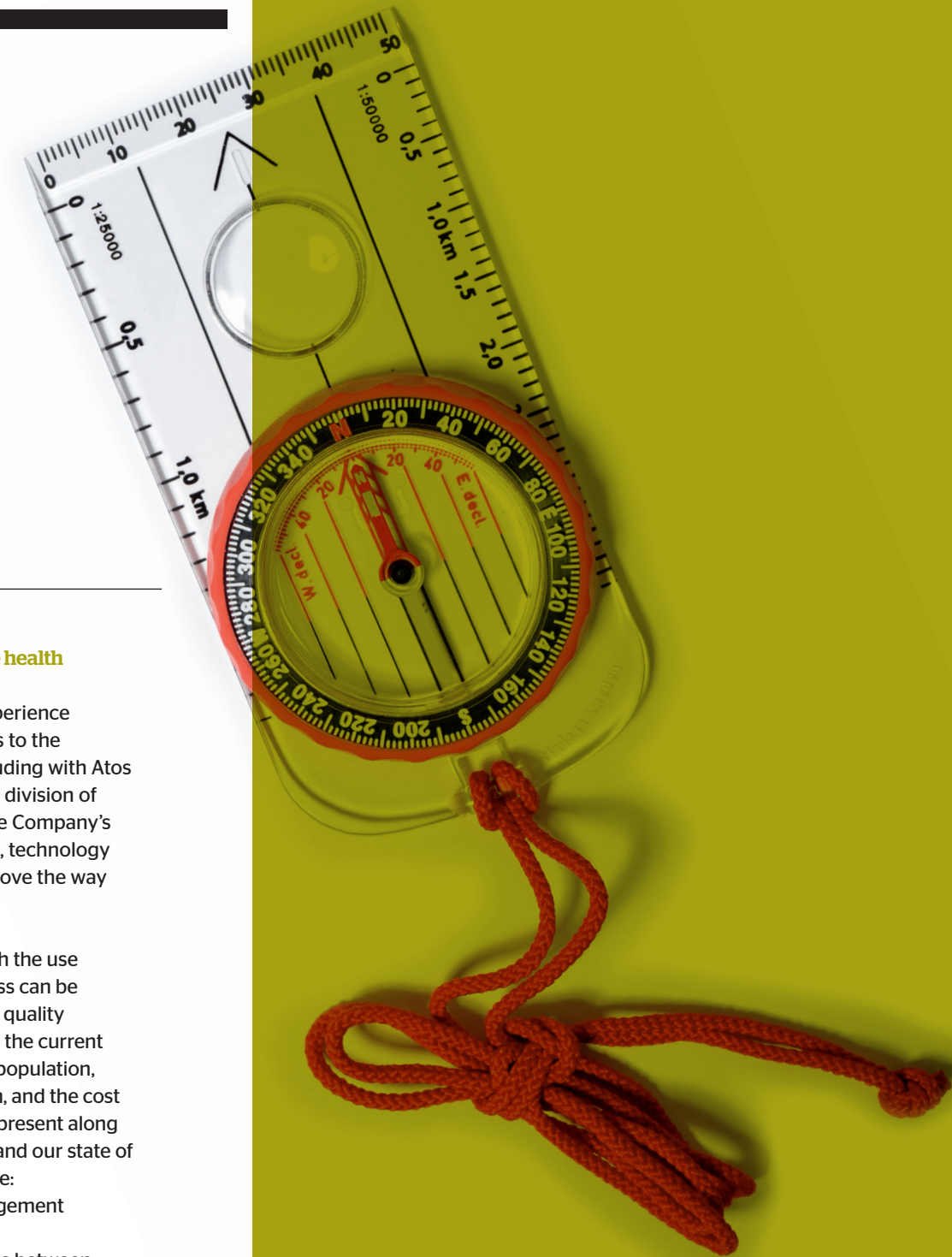
Atos has designed the technical platform that will promote the Olympic values at schools in Spain. Developed by the Spanish Olympic Committee, the Ministry of Education, the University Camilo José Cela (Madrid) and Atos, the project aims at promoting the Olympic values in the course "Education for citizenship", such as 'team effort'.

Towards a sustainable health lifecycle system

Atos has long-term experience in providing IT services to the healthcare sector, including with Atos Healthcare in the UK, a division of Atos, that combines the Company's expertise in consulting, technology and healthcare to improve the way care is delivered.

We believe that through the use of IT significant progress can be achieved regarding life quality improvements, despite the current challenges (an ageing population, increasing demands on, and the cost of, healthcare). We are present along the whole value chain and our state of the art solutions include:

- Improved cost management for hospitals
- Facilitating exchanges between the various stakeholders of the healthcare system and professionals
- Delivering effective occupational health, employee assistance and wellbeing services



Our services and solutions

Atos was among the first organizations to recognize the importance of a sustainable future. This has enabled us to put together a leading and sophisticated Sustainable IT portfolio.

Our responsibility is also to help you to clearly identify the challenges that your business faces, the existing risks (regulation, finance, environment, reputation) and all the benefits of implementing sustainability in your organisation.

The key aspects of our Sustainable IT portfolio are:

Enabling Sustainable Operational Excellence

We believe that Sustainable Operational Excellence is fundamental for anyone seeking to still operate in 3-5 years time. As a result we provide fit for purpose solutions in all of the following aspects of Sustainable Operational Excellence:

- Energy, Waste, Water and Resource Management
- Sustainability Performance Management - Intelligent Sustainability
- Maintenance Excellence
- Governance Risk & Compliance, REACH
- Sustainable Product Lifecycle Management

Atos Worldgrid

A world leader in Smart Energy and Utilities (electricity, oil & gas and water, etc), Atos Worldgrid focuses on offering you smart energy solutions around production, transport, distribution and retail, to enable you to achieve energy efficiencies and increase sustainability, while improving operational performance. Here smart grid and smart meter technologies are an important part of the transformation towards a more sustainable future.

Hi-Tech Transactional Services

Atos is a world leader in providing the infrastructure to run Hi-Tech Transactional Services (HTTS) in sustainable ways and improving the financial transaction systems securitisation.

Green IT

Ensuring that your IT function runs as sustainably as possible, we provide solutions ranging from Green Data Centres through to Green IT Strategies.

Ambition Carbon Free

We have a unique offering to measure, manage, reduce and offset the carbon footprint of aspects of your infrastructure (not limited to IT, but covering all aspects of your business).

About Atos

Atos is an international information technology services company with annual revenues of EUR 8.7 billion and 78,500 employees in 42 countries. Serving a global client base, it delivers hi-tech transactional services, consulting, systems integration and managed services.

Our expertise covers a wide range of specialisms and we are always seeking new opportunities and innovations. We aim to lead by example, so you know that you can trust us to help you to accelerate to a successful and sustainable firm of the future.

Atos is focused on business technology that powers progress and helps organizations to create their firm of the future. It is the Worldwide Information Technology Partner for the Olympic Games and is quoted on the Paris Eurolist Market. Atos operates under the brands Atos, Atos Consulting, Atos Worldline and Atos WorldGrid.

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