



# FULL YEAR 2010 RESULTS >>

Paris, February 16th, 2011

MEDIA PRESENTATION







#### **CONTENTS**

- 1. Full year 2010 Highlights
- 2. Full year 2010 Results
- 3. Vision
- 4. Strategy update
- 5. SIS acquisition follow-up
- 6. Objectives 2011





Operating Margin

Guidance

Ambition to improve by +50 to +100 basis points compared to 2009 i.e. 6.2% -6.7%

Cash Generation Objective to confirm the improvement achieved in 2009 by generating an operating cash flow in the same range in 2010

Revenue

Due to the Arcandor bankruptcy, slight organic decrease, however at a lesser extent than the one achieved in 2009 (-3,7%)

#### **Achievement**

6.7% **√** with ■ H1: 6.0%

**H2: 7.4%** 

#### **Operating Cash Flow:**

- 2009: EUR 117 M

- 2010: EUR 143 M ✓

Net Debt at EUR 139 M

**-3.5%** ✓



# **2010 Highlights (1/2)**

# Agreement with Siemens

- » Global partnership
- » To acquire Siemens Information Services (SIS)

# Improved commercial activity

- » Book to Bill ratio at 111% in 2010 (125% in Q4 2010) compared to 100% in 2009 (89% in Q4 2009)
- » Implementation of sales organization by market (GAMA)

# **TOP Program delivered**

- » Cost optimization
  » Lean management
- » Account planning
  » Well Being at Work

Net Result at EUR 116 M and Board's proposal for a dividend at EUR 0.50 per share

# **2010 Highlights (2/2)**

# HTTS Strategy & Specialized businesses

- » Roll-out in new geographies
- » First signatures and increasing pipeline
- » WorldGrid

# Building the future by accelerating innovation

- » Scientific Community
- » New Global Key Offerings



# Improved commercial activity

Total order entry of EUR 5 590 M representing a book to bill ratio at 111%

Book to Bill	Total Group	Consulting	Systems Integration	Managed Services	HTTS
FY 2010	111%	109%	113%	93%	113%
FY 2009	100%	93%	96%	106%	119%

- » Full qualified pipeline at EUR 2.7 B, compared to EUR 2.8 B end of September 2010 and EUR 2.6 B end of June
- » Full backlog at EUR 7.5 B, representing 1.5 year of revenue

# Solid commercial activity in Q4 2010

» Q4 2010 order entry at EUR 1,650 M representing +39% compared to Q4 2009

Book to Bill	Total Group	Consulting + Systems Integration	Managed Services + HTTS + Medical BPO
Q4 2010	125%	104%	139%
Q4 2009	89%	94%	85%

Q4 Book to Bill ratio reached 125% compared to the 120% committed at the Q3 release on October, 13th, 2010



#### Some customers' contracts won in Q4 2010

France: Rexel, EADS DGAC

UK, DWP, Royal Mail, Home Office et NHS Scotland.

Benelux, Philips, ING, ABN AMRO et Achmea.

Atos Worldline ING, Cortal Consors et ABN AMRO.

Germany, Karstadt, Neckermann

Brasil, Petrobras

South africa Vodacom





#### **CONTENTS**

- 1. Full year 2010 Highlights
- 2. Full year 2010 Results
- » Operational performance
- » Financial results
- 3. Vision
- 4. Strategy update
- 5. SIS acquisition follow-up
- 6. Objectives 2011



# 2010 Financial Highlights (1/4)

### **Operational performance**

» Revenue at EUR 5,021 M with an organic decrease at -3.5%

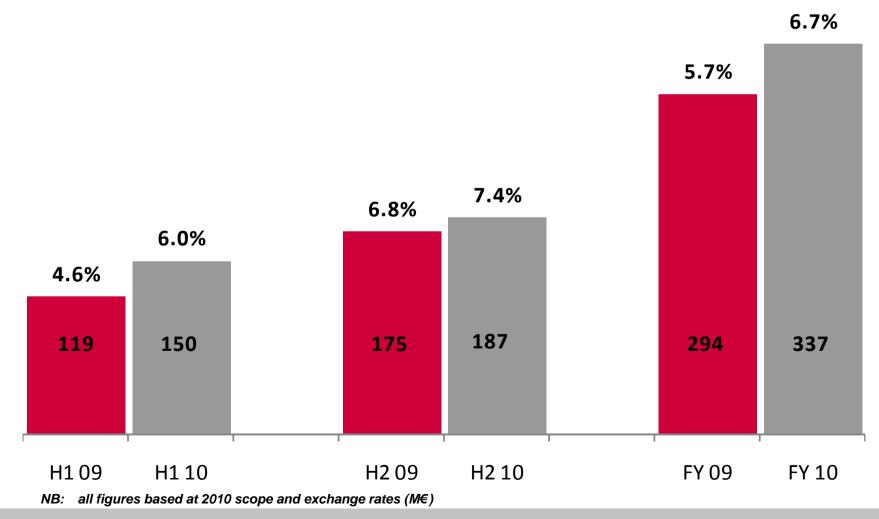
In € Million	FY 2010	FY 2009	Δ%
Revenue	5,021	5,127	-2.1%
Exchange rates impact		75	
Revenue at constant exchange rates	5,021	5,202	-3.5%



# 2010 Financial Highlights (3/4)

# **Full year 2010 Operating Margin evolution**

» up by +107 pts compared to 2009



# **2010 Financial Highlights**

#### **Financial performance**

- » Operating Margin at EUR 337 M (6.7% of revenue), representing an increase of +107bp compared to 2009 at same scope and exchange rates
- » OMDA at EUR 532 M, representing 11% of revenue
- » EUR 65 M of staff restructuring costs as part of the Group transformation compared to EUR 141 M in 2009. Cash out in 2010 was EUR 100 M.
- » EUR 39 M of rationalization costs compared to 86 M in 2009. Cash out in 2010 was EUR 68 M.
- » Net Income Group share at EUR 116 M vs. EUR 32 M in 2009.
- » Normalized Net Income at EUR 218 M up by +10% vs. 2009
- » Net Debt at EUR 139 M, same as end of 2009 after EUR 143 M of acquisition in 2010



# 2010 Performance by service line

### **Revenue and Operating Margin**

	Revenue		<b>Operating Margin</b>		<b>Operating Margin %</b>		
In EUR Million	FY 2010	FY 2009	% growth	FY 2010	FY 2009	FY 2010	FY 2009
Managed Services	1,847	1,945	-5.0%	146	104	7.9%	5.3%
Systems Integration	1,771	1,859	-4.8%	70	80	4.0%	4.3%
HTTS	1,035	991	+4.4%	171	158	16.6%	16.0%
Consulting	208	247	-16.0%	-5	2	-2.6%	0.9%
Medical BPO	160	159	+0.6%	18	20	11.6%	12.7%
Corporate Central (*)				-63	-71	-1.3%	-1.4%
<b>Total Group</b>	5,021	5,202	-3.5%	337	294	6.7%	5.7%

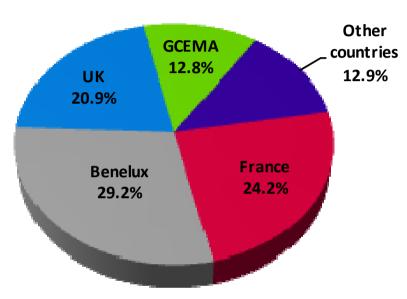
<sup>%</sup> growth: Organic growth at constant scope and exchange rates

<sup>(\*)</sup> Corporate Central excludes Global Delivery Lines costs allocated to service lines

# **Managed Services**

### Revenue breakdown by GBU

» 2010



### **Revenue and Operating Margin**

» Two-year comparison	FY 2010	FY 2009	% Organic (*)
In € Million			
Revenue	1,847	1,945	-5.0%
Operating margin	145.7	103.9	+40.3%
Operating margin rate	7.9%	5.3%	+2.5 pt
Headcount at closing (Dec)	15,851	16,305	-2.8%

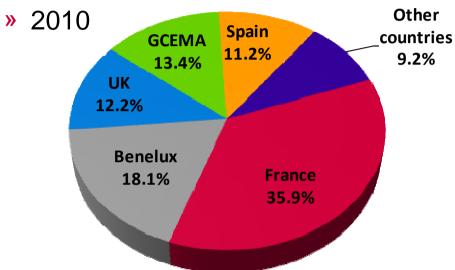
# **System Integration**

#### **Utilization rate**

» Evolution by quarter

H1 2009	H2 2009	H1 2010	H2 2010
81%	81%	81%	80%

#### Revenue breakdown by GBU

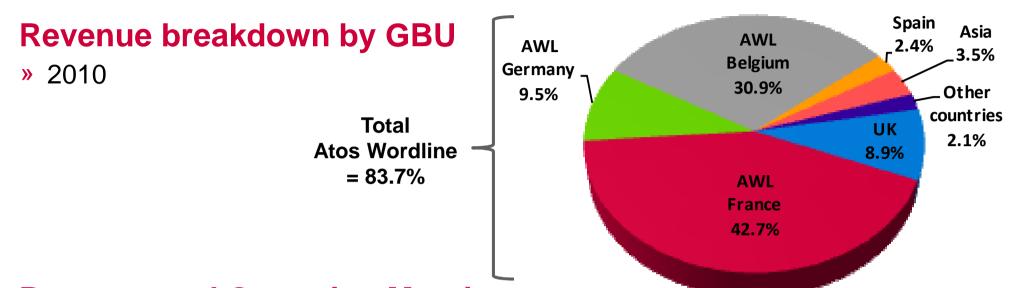


### **Revenue and Operating Margin**

» Two-year comparison	FY 2010	FY 2009	% Organic (*)		
In € Million					
Revenue	1,771	1,859	-4.8%		
Operating margin	69.9	80.2	-12.8%		
Operating margin rate	4.0%	4.3%	-0.4 pt		
Headcount at closing (Dec)	21,801	22,647	-3.7%		



# **High Tech Transactional Services**



# **Revenue and Operating Margin**

» Two-year comparison	FY 2010	FY 2009	% Organic (*)
In € Million			
Revenue	1,035	991	+4.4%
Operating margin	171.4	158.3	+8.3%
Operating margin rate	16.6%	16.0%	+0.6 pt
Headcount at closing (Dec)	6,555	5,771	+13.6%

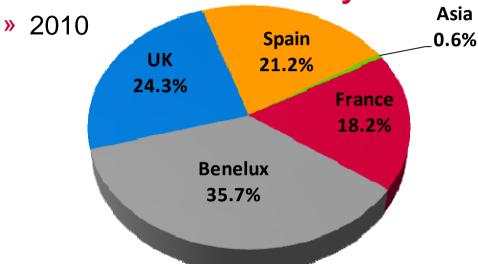
# Consulting

#### **Utilization rate**

» Evolution by quarter

H1 2009	H2 2009	H1 2010	H2 2010
64%	67%	70%	69%

Revenue breakdown by GBU



#### **Revenue and Operating Margin**

» Two-year comparison	FY 2010	FY 2009	% Organic (*)
In € Million			
Revenue	208	247	-16.0%
Operating margin	-5.4	2.2	-344.6%
Operating margin rate	-2.6%	0.9%	-3.5 pt
Headcount at closing (Dec)	1,945	2,070	-6.0%

# 2010 Performance by Global Business Unit

### **Revenue and Operating Margin**

	Т	otal Revenu	ie	Operating Margin		Operating Margin %	
In EUR Million	FY 2010	FY 2009	% growth	FY 2010	FY 2009	FY 2010	FY 2009
France	1,133	1,128	+0.4%	45	47	3.9%	4.2%
Benelux	938	997	-5.9%	92	84	9.9%	8.4%
United Kingdom	904	937	-3.5%	77	85	8.5%	9.1%
Atos Worldline	867	844	+2.7%	150	133	17.4%	15.8%
Germany/CEMA	475	578	-17.8%	10	23	2.2%	3.9%
Spain	300	334	-10.4%	-10	12	-3.3%	3.5%
Other countries	405	384	+5.6%	52	7	12.7%	1.8%
GDL costs (*)				-16	-26	-0.3%	-0.5%
Corporate Central (*)				-63	-71	-1.3%	-1.4%
<b>Total Group</b>	5,021	5,202	-3.5%	337	294	6.7%	5.7%

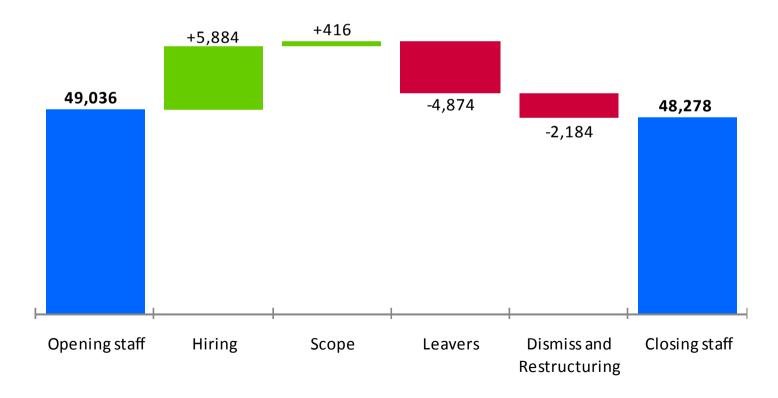
<sup>%</sup> growth: Organic growth at constant scope and exchange rates

<sup>(\*)</sup> Corporate Central and Global Delivery Lines costs not allocated to the Global Business Units

#### **Headcount evolution**

#### Over the year 2010

- Increasing direct staff since May 2010 to stick to the evolution of activity
- » Decreasing indirect staff as an effect of restructuring to reduce cost base (TOP program)
- » Hiring: +5,884 new employees





# **Statutory Income statement**

In € Million	FY 2010	FY 2009 Comparable	FY 2009 Statutory
Revenue	5,021	5,127	5,127
Operating Margin	337	291	290
% revenue	6.7%	5.7%	5.7%
Staff reorganisation	(65)	(141)	(141)
Premises offices rationalisation	(39)	(86)	(86)
Other operating income and expenses	(34)	(32)	7
Operating income	200	31	70
% revenue	4.0%	0.6%	1.4%
Net financial expenses	(24)	(24)	(24)
Income tax expenses	(58)	1	(9)
Net income	118	8	36
Group Share	116	4	32
Non controlling interests	2	4	4



#### **Cash Flow statement**

(In EUR Million)	FY 2010	FY 2009
OMDA (*)	532	501
Net capital Expenditures	(176)	(198)
Change in working capital	53	35
Cash from Operations	409	338
Taxes paid	(61)	(40)
Net costs of financial debt paid	(5)	(11)
Net interest of convertible bonds	(13)	(2)
Reorganisation	(100)	(117)
Rationalisation	(68)	(19)
Net financial investments	(143)	(14)
Dividends / Non controlling interests	(5)	(4)
Other changes	(15)	33
Net cash flow	0	165
Opening net debt	139	304
Closing net debt	139	139

<sup>(\*)</sup> Operating Margin before Depreciation and Amortization





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# Strategy designed to develop the 2 segments of the IT services market

**Atos Origin** operates IT in two domains which are at stages of reinvention

BUSINESS CRITICAL IT

» IT services to support customers' top line growth for their:

- Competitive positioningTime to Market
- Innovation
- » Atos Origin answers :

  - Industry expertise
    HTTS portfolio roll out
    Key Offerings, Atos WorldGrid, ...

**FUNDAMENTAL IT** 

- » IT services for support systems delivering
  - Lower TCO's
  - Standardization
  - Pay as you Go
  - Agility & Reliability
- Atos Origin answers:
  - Global factories, Global tooling
  - Offshore ramp up,
  - Atos Sphere



### **Dynamics of the strategy**



**GROUP TRANSFORMATION** 

Operating Margin
Objective:
7% to 8%, catching

up with competitors

- ROLL OUT OF HTTS
- DEVELOPMENT OF IT SPECIALIZED BUSINESSES

Objective: X 2 HTTS

- INNOVATION
- NEW DISTINCTIVE OFFERINGS
- TOPLINE GROWTH / CONSOLIDATE MARKET POSITIONING
- SUPPORTED BY ACQUISITIONS





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- 1. Full year 2010 Highlights
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- 3. Vision
- 4. Strategy update
- 5. SIS acquisition follow-up
- 6. Objectives 2011

# **TOP**, a dynamic transformation program: 30 global initiatives within the Group



**5.** Well Being At Work » Seven projects to attract and retain Talents, and innovate at work

4. Sustainability »Implementation of initiatives to become a leader in Corporate

Responsibility

#### 3. TOP Sales

» Five projects to ensure a sustainable revenue growth

1. Cost optimization and cash management

» To reach an Operating Margin at the level of best performers

#### 2. Lean Methodology

» Roll out trough the Group with the target to raise efficiency



# Top Sales: we have implemented a best-in-class account planning process

#### Main achievements in 2010

- » 700 accounts have account managers and proper account plans: for all above EUR 5 M yearly revenues, to be updated twice a year
- » Account manager function defined consistently across GBUs and extended to include Revenue, Operating Margin and Cash on a Global basis
- » All account managers have been through a two-day training on account planning
- » 2011 Objectives have been built based on account plans and fully allocated to accounts
- » Action plans for additional orders and revenue have been defined through account planning process

### **Showing Leadership in Corporate Responsibility**

#### Highly demanding commitment to be "best in class"

- » 1st IT Company Member of the GRI since 2009
- » Member of the UN Global Compact since 2010
- > 1st CR Report published in 2010 and qualified by GRI, world de facto reporting standard







#### A zero carbon IT infrastructure

- » 3% of CO<sub>2</sub> emissions (2009 figures constant scope)
- » Active Member of the Green Grid
- » Reporting to Carbon Disclosure Project since 2008
- Slobal partnership signed with the Carbon Neutral Company to offset the CO<sub>2</sub> produced by our Data-centers

#### **Innovative green IT solutions**

- » Launch of our innovative portfolio of services: Ambition Carbon Free, Green IT, Intelligent Sustainability, Sustainability Roadmap, Sustainable Manufacturing
- » We accompany our clients to transform towards a more sustainable operations, IT infrastructure and supply chain





# **Well Being at Work**

Imagine the new way of working and be recognized as one of the best companies to work for

#### 2010 achievements



» Atos Campus concept to be deployed (Pune, Madrid, Frankfort, Grenoble)



 Innovation at work with smart collaborative tools



"Reward and Recognize" as a key driver for our people



» Focus on new joiners with a global welcome and integration policy

#### **WbW Ambitions for 2011**



# WbW as a leverage for SIS integration



# HTTS: first successes and continued focused sales Origin effort

**2010 effort** focused on building teams, and sales momentum, with a specific effort on closing first new significant deals in Q4 and preparing 2011 priority initiatives

Sales activity in Q4 was strong, both on local HTTS activities, and on leveraging of Atos Worldline assets with signature of first significant new deals

- » Nomura Asset Management
- » Rabobank

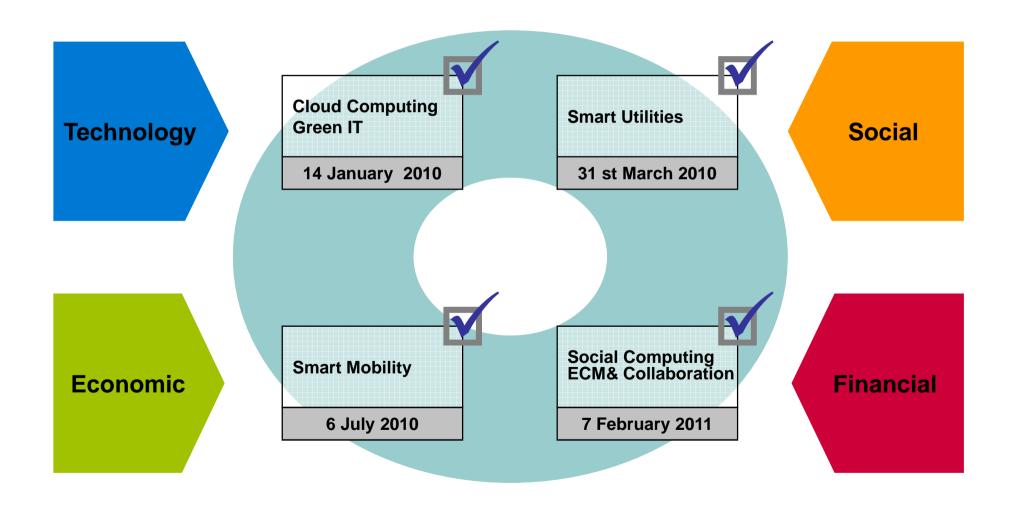
Even after Q4 signatures, unweighted HTTS Pipeline stable at around EUR 500 million Looking forward, large opportunities in:

- \* the Netherlands with existing Atos Origin clients in the energy sector, and new prospects in the Insurance domain
- > the **UK** with existing Atos Origin clients in the Government and Transport sectors
- » Asia, with strong interest in Atos Worldline offerings in Payments, Loyalty and Financial Markets
- » In **Spain** and in **South America**, for loyalty programs and transportation

Ramping-up business development and sales activity for 2011 acceleration



# Delivering on our innovation roadmap







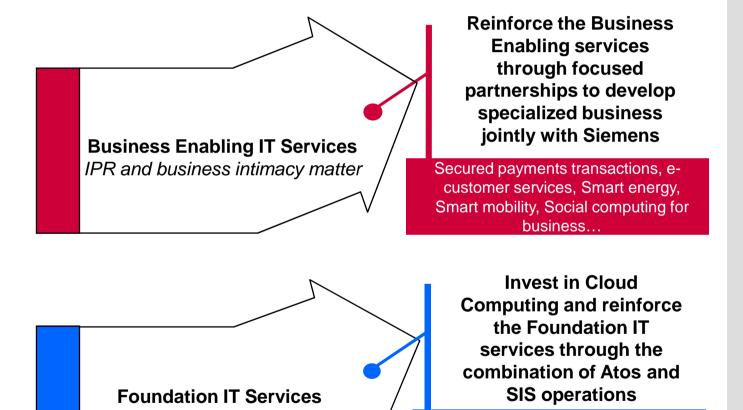
#### **CONTENTS**

- 1. Full year 2010 Highlights
- 2. Full year 2010 Results
- 3. Vision
- 4. Strategy update
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# **Creation of a European champion in IT services: New company combining Atos Origin and SIS**

» A "best in class" company in the two major IT domains



Virtualization, Atos Sphere services

Industrialization, Global delivery, worldwide footprint, big deals focus...

# New Company

Leader in
Europe
≈ 1 B€ ER in
specialized
businesses

A new
European
leader in
Managed
Services

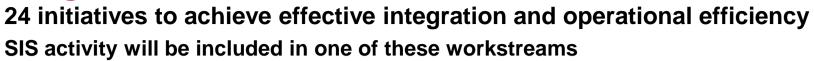
Size and industrialization matter

# Integration timeline



early July 2011 Mid-April 2011 June 2011 Dec. 2010 - Feb. 2011 Employee Works' Antitrust **Expected** council opinion Atos EGM closing clearance (Jan, 13<sup>th</sup>) CEO kick-off All day integration (January 10<sup>th</sup>) review (March 15th) Instigating a top TOP<sup>2</sup> kick off Cluster visits by top management (February 3<sup>rd</sup>) management vision Cluster visits by top management Process of appointment Design blueprint of Designing the and validation of N-1 to ——— new organization new (February 15<sup>th</sup>) N-3 managers organization First integration Launch of first wave committee (January of AVAs1 Capturing deal's 24th) Launch first lean synergies project Comfort client calls

### **Integration of SIS:**





Integration workstreams		
11	. Financial process	
	<ul> <li>Financial processes</li> </ul>	
12	<ul> <li>Social processes</li> </ul>	
13	<ul><li>Purchasing</li></ul>	
14	Internal IT	
15	<ul><li>Managed services (MS)</li></ul>	
16	<ul> <li>System integration (SI)</li> </ul>	
17	<ul> <li>Growth action plan</li> </ul>	
18	<ul> <li>Organization &amp; Talents</li> </ul>	
19	<ul><li>Communication &amp; WB@W</li></ul>	
	Siemens global partnership	
C4		
S1	<ul> <li>Siemens partnership</li> </ul>	
S2	Siemens internal IT	
<b>S3</b>	Deal closing	

TOP <sup>2</sup> workstreams			
TOP² Sales	<b>T1</b>	<ul> <li>Global account Plan</li> </ul>	
	T2	<ul> <li>Project Improvement Margin</li> </ul>	
TOP² Efficiency	<b>T3</b>	<ul> <li>SI industrialization</li> </ul>	
	<b>T4</b>	<ul> <li>MS industrialization</li> </ul>	
	<b>T5</b>	<ul> <li>T&amp;M industrialization</li> </ul>	
	<b>T6</b>	<ul> <li>Utilization rate optimization</li> </ul>	
TOP <sup>2</sup> Indirect	<b>17</b>	<ul> <li>Finance optimization</li> </ul>	
	<b>T8</b>	<ul> <li>HR optimization</li> </ul>	
	<b>T9</b>	<ul> <li>Other G&amp;A optimization</li> </ul>	
	T10	<ul> <li>Real Estate optimization</li> </ul>	
	<b>T11</b>	<ul> <li>Standard of living</li> </ul>	
TOP <sup>2</sup> Cash	T12	• WIP/CAPEX	





#### **CONTENTS**

- 1. Full year 2010 Highlights
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# **Objectives 2011**

(1/2)

(current Atos Origin Scope)

#### Revenue

Considering the outcome from its large customers and an improving economic environment, the Group expects to return to a slight organic growth in 2011.

#### **Operating Margin**

» Operating Margin target is to increase by +50 to +100 basis points in 2011, third year of the three years transformation plan, and therefore to be in the range of 7.2 to 7.7 per cent.

#### **Operating Cash Flow**

The Operating Cash Flow is expected to increase again by +20 per cent in 2011 compared to 2010.



# **Objectives 2011** (2/2)

#### With consolidation of SIS, expected as of 1 July 2011

(subject to anti-trust clearance and Shareholders' approval)

- » As soon as the transaction is completed, the new guidance for the year 2011 will include SIS (6 months expected in the second half of the year)
- This guidance is expected to be in line with the figures already provided on 15 December 2010, date of the announcement:
  - » Revenue evolution in line with market growth
  - » An Operating Margin at circa 6 per cent
  - » A Neutral EPS effect compared to Atos Origin standalone
  - » A Cash Flow\* slightly higher than Atos Origin standalone in 2011



# **Objectives 2011** (2/2)

#### With consolidation of SIS, expected as of 1 July 2011

(subject to anti-trust clearance and Shareholders' approval)

- » For 2011, with 12 months for Atos Origin (January to December) and six months for Siemens IT Solutions and Services (July to December), these targets are the following:
  - » Revenue evolution in line with market growth
  - » An Operating Margin at circa 6 per cent
  - » A Neutral EPS effect compared to Atos Origin standalone
  - » A Cash Flow\* slightly higher than Atos Origin standalone in 2011





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Paris, February 16th, 2011

