



SUSTAINABILITY PERFORMANCE MANAGEMENT >>

HOW TO MEASURE, MONITOR AND REPORT CORPORATE SUSTAINABILITY

Sustainability is moving rapidly up the CxO agenda but without adequate performance management and business intelligence technology in place it is impossible to measure the success or failure of your initiatives.

The sustainability challenge

Value creation for stakeholders is of paramount importance for business but the challenge, now, for leading organisations is how to continue to achieve this in a climate of continuing economic uncertainty whilst at the same time embracing the principles of sustainability.

Our analysis of the UK market points to the increasing relevance of sustainability across all major industries. The drivers for this include: increase in price volatility, growing pressure from stakeholders to act on sustainability and expectation of further regulation in the UK and EU.

These drivers are forcing organisations to face the need for change. Embedding the principles of sustainability within the business model is now key to making this change effective.

Organisations who sense where they can make the most optimal changes and reap the biggest rewards will evolve towards a sustainable business model faster than others, and gain competitive advantage within a turbulent business environment.

Measuring and monitoring performance improvements through this change is core to effective sustainability decision making.

Our approach

Our 'Assess-Analyse-Act' methodology is designed to ensure that you embed sustainability as an integral part of your business and do not ignore the risks, or the opportunities, that sustainability offers. We have partnered with a number of leading organisations, including SAP/ Business Objects, to develop best of breed sustainability performance management solutions which can be tailored to your individual requirements.

Our solution

Sustainability performance management provides the tools and techniques to embed this new element of business intelligence within your existing decision making process. The primary objective is to enable you to successfully measure and manage performance of your sustainability initiatives.

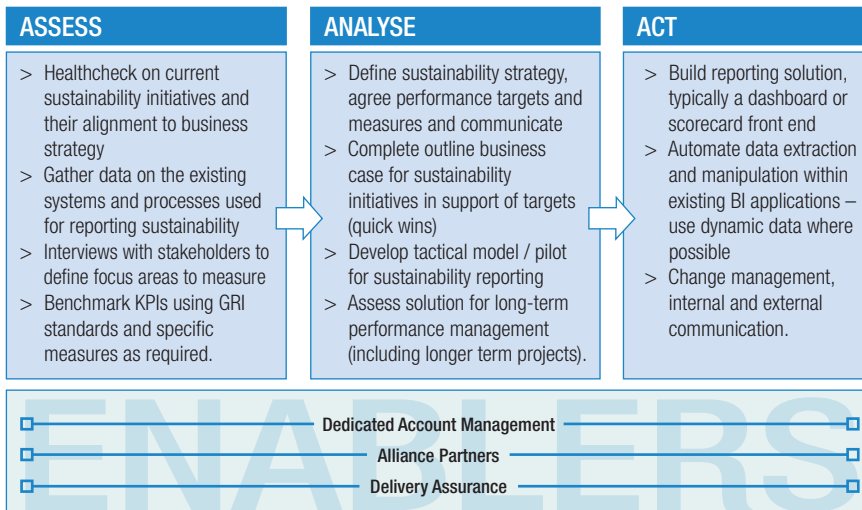
Our solution is based on practical support and implementation expertise. We work with you to help you to gauge the effectiveness of your current sustainability initiatives and to ensure you have the right people, processes and technology deployed to achieve your desired goals.

Our aim is to provide you with the most effective tools to communicate, embed and deliver sustainability benefits across your organisation.

The benefits

Our approach ensures your sustainability initiatives are integrated within your organisation and aligned to your strategy for maximum benefit. Our solution cuts across organisational boundaries to help you to:

- > Build compelling business cases to help articulate the tangible and intangible benefits of the sustainability strategy and initiatives
- > Encourage senior leadership and employees to become advocates for change
- > Agree meaningful Key Performance Indicators (KPIs) and targets to cascade down throughout your organisation
- > Identify sustainability drivers and decide on: what to measure, when to measure and how to effectively report
- > Comply with sustainability regulations and standards and obtain guidance on best practices pertinent to your organisation then helping your organisation to accommodate them
- > Make selective use of performance management tools, such as scorecards and dashboards, to focus on areas of optimal benefit
- > Extract, analyse and update data in a way that minimises manual effort and integrates sustainability into routine processes and reporting.



Why Atos Origin?

Atos Origin has a dedicated team of experienced sustainability consultants and business intelligence experts who are skilled in the design and build of sustainability performance management solutions. We are a market leader for business intelligence solutions and corporate performance management and are the ideal partner to help you meet your sustainability performance management requirements.

Next steps

To arrange a demonstration of a sustainable performance management dashboard or for an introductory meeting please call Giles Hutchins on 07891 360 024 or email giles.hutchins@atosorigin.com