



GENUINELY RELIABLE TRACEABILITY  
FOR AN INDUSTRY-LEADING  
HEALTH FOOD MANUFACTURER



**"When we had designed the initial conception, we chose Atos Origin for the functional capabilities of SISLOG WMS and for their excellent reputation as integrators."**

Sergio Torres, IT Director, Casa Santiveri, S.A.

**Pioneering Casa Santiveri S.A., has led the natural food industry in Spain since 1885. Its export business reaches 15 countries across the globe and offers the most diverse array of health food and products in Europe. Its product line comprises the four main segments of Health Food, Dietetic Products, Ecological Products and Natural Cosmetics, all of which are undergoing continuous expansion in accordance with the dynamics of current consumer habits leaning more and more toward wholesome food and naturally derived products.**

### **BUSINESS CHALLENGES**

The growing interest of the public at large for a more healthy and ecological lifestyle is a relatively recent phenomenon. According to the Association of Manufacturers of Dietetic Products and Medicinal Plants (AFEPADI), the sector nearly doubled its turnover between 1998 and 2002. Casa Santiveri has made a decisive contribution to this change and has consolidated its position as the leading company in the sector of health food, dietetics and natural cosmetics. An increase in brands, franchises, customers and orders created an urgent need to provide an integral and integrated solution to Casa Santiveri's distribution logistics. Geographically, it had to encompass the various warehouses located on the Peninsula, including the headquarters, which were on the verge of reaching a ceiling in terms of occupation and traffic. In business terms, an alternative was sought which would rapidly offset any investment made, but which, at the same time, would be flexible enough to become the nucleus of future improvement throughout the supply chain.

### **SOLUTIONS**

Atos Origin's SISLOG Warehouse Management System (WMS) takes on all warehouse management and execution functions: reception, preparation, verification, labeling and dispatch. In order to make the operability of each installation profitable, SISLOG WMS implements not only classification automation but also manual operations depending on the volumes and characteristics of each center.

Furthermore, SISLOG WMS undertakes monitoring tasks and real-time control of both processes and situations, as well as stock level, including merchandise in transit. The distributed architecture and the ongoing mirroring of the databases supported by frame-relay communications give greater robustness to a tool that enables the service to be conceived as a flexible network, capable of responding to commercial requirements in a predictable way.

### **BENEFITS**

With the intensive use of automatic coding and quality systems, Casa Santiveri can trace each of the ingredients used in its products back to the original supplier. It actually ensures that the well-being and health of end consumers is a priority.

- > Casa Santiveri has achieved a substantial reduction in operating costs due both to an increase in productivity as well as to the elimination of disconformities throughout the entire distribution chain
- > Improved operability has reduced service times and associated stocks and has consequently decongested warehouses
- > Financial advantages are tangible from the moment the solution is put into practice.

### **About Atos Origin**

Atos Origin is an international information technology (IT) services company. Its business is turning client vision into results through the application of consulting, systems integration and managed operations. The company's annual revenues are more than EUR 5 billion and it employs 47,000 people in 50 countries. Atos Origin is the Worldwide Information Technology Partner for the Olympic Games and its clients include ABN AMRO, Akzo Nobel, Alstom, BNP Paribas, BP, Ericsson, EDF, Euronext, Fiat, France Telecom, ICI, ING, KPN, Lucent, Philips, Renault, Royal Bank of Scotland, Saudi Aramco, Schlumberger, Shell, Telecom Italia, UBS, UK Department for Work and Pensions, Unilever, Vivendi Universal and Vodafone. Atos Origin is quoted on the Paris Euronext Premier Marché and trades as Atos Origin, AtosEuronext, Atos Worldline, Atos KPMG Consulting and Atos Odyssee.