



## CONSERVAS ORTIZ INTEGRATES WAREHOUSE MANAGEMENT WITH EAN 128 AND IMPROVES TRACEABILITY



**“Atos Origin helped us be more competitive and improve our resource management with SISLOG Warehouse Management System (WMS). By incorporating the tools and processes necessary for complete traceability while allowing us to reduce the number of errors in our production centres, SISLOG WMS enabled us to improve productivity and quality, which, in turn, helps us provide a better service to our customers.”**

Luis Miguel Agudelo. Systems Director, Conservas Ortiz, S.A.

Over one hundred years old, the Basque company Conservas Ortiz – operating under the brands Ortiz and El Velero – is one of the largest producers of canned goods in Spain. Its factories produce anchovies and white tuna in olive oil and brine, both in jars and cans, as well as ventresca and regular tuna and other high-quality products, such as prepared peppers stuffed with tuna, tuna casserole and Marmitako.

The company also exports its products to France, the United Kingdom, Italy, Australia, the United States and Japan.

## BUSINESS CHALLENGES

The traditionally managed Conservas Ortiz production centre in Zumaia was generating a large number of errors. Its managers decided to automate their processes to gain greater control over stock, reduce failures, increase productivity and decrease costs. At the same time, the challenge was to integrate the SISLOG WMS into a warehouse with two distinct zones, one for primary and secondary materials and one for finished products, in order to achieve complete traceability over the whole process.

The company chose Atos Origin for its experience in the canning industry and its presence in the Basque Country. A further factor was the specialized team from Atos Origin, who were able to install the SISLOG WMS system in existing Conservas Ortiz facilities as well as ensure future integration into a second production centre to be built in Galicia as a result of the company's plans for expansion.

## SOLUTIONS

Atos Origin installed the latest version of SISLOG WMS in an NT environment with Dell servers and 802.11b radio frequency technology for wireless operation throughout the workplace. The system integrated perfectly with the ERP used by Conservas Ortiz.

Atos Origin also integrated the system with the EAN 128 identification and codification system, as recommended by AECOC standards of traceability. This led to a faster supply chain, from producer to client, via distributor warehouses.

Installation of the system was completed by a process of on-line labelling, incorporating an identification marker in each box being shipped. This innovation is a step forward for large scale manufacturing companies who, due to the characteristics or nature of their product, send out small batches and, therefore, do not outsource the labelling process.

Atos Origin has once again demonstrated its ability to adapt to the needs of any industry and specifically, in this case, the canning industry.

## BENEFITS

With the implementation of SISLOG WMS, Conservas Ortiz has provided its warehouse with an intelligent management system capable of reducing costs, decreasing technical errors and increasing employee productivity.

Conservas Ortiz is now completely prepared to meet the demands of the new standards of traceability, as it is able to integrate any standard required by AECOC and can facilitate each stage of the supply chain with its suppliers and distributors. For its part, Atos Origin has managed to successfully implement a project in a specific market sector, the canning industry, in which it had already demonstrated its dedication and interest. Without doubt, this project has provided the company with the necessary experience to undertake any project in this sector.

## About Atos Origin

Atos Origin is an international information technology services company. Its business is turning client vision into results through the application of consulting, systems integration and managed operations. The company's annual revenues are more than EUR 5 billion and it employs over 46,000 people in 40 countries. Atos Origin is the Worldwide Information Technology Partner for the Olympic Games and has a client base of international blue-chip companies across all sectors. Atos Origin is quoted on the Paris Eurolist Market and trades as Atos Origin, Atos Euronext Market Solutions, Atos Worldline and Atos Consulting.